UNIVERSITY OF CALICUT

SCHOOL OF DISTANCE EDUCATION

II SEMESTER

COMPLEMENTARY COURSES IN JOURNALISM

NEWS REPORTING AND EDITING

(2014 Admission onwards)

QUESTION BANK

NEWS REPORTING AND EDITING

1. Who coined the term “fourth estate”?
   a) Charles Marrian  
   b) James Bryce  
   c) Edmund Burke  
   d) Thomas Jefferson
   Ans: C

2. _________ is the latest time at which a story can be accepted:
   a) Dateline  
   b) Deadline  
   c) Press time  
   d) Print time
   Ans: b

3. Some stories that wrap similar events into a single story is called ______
   a) Multiple story  
   b) Round  
   c) Capital story  
   d) Same
   Ans: b

4. Small advertisements classified according to subject area and carrying no illustrations are known as
   a) S
   a) Small ads  
   b) News library  
   c) Back volume stock.  
   d) Classified
   Ans: d
5. Morgue is ________

   a) Photo archive. b) News library c) Back volume d) Printing machine

   **Ans: b**

6. Leader writer is one who writes the ---------------

   a) Main story b) Middle article c) Editorial d) Edit page

   **Ans: c**

7. ________ is a detailed account of the coming event.

   a) Future story b) Advancer c) Curtain raiser d) Advance

   **Ans: c**

8. Condensing a story is generally referred to as ________ in the newspaper offices.

   a) Rewriting b) Miniaturizing c) Shortening d) Boiling down

   **Ans: d**

9. Title registration of newspaper is done by:

   a) RNI b) DAVP c) PIB d) IPRD

   **Ans: a**

10. An advertisement written in the style of a news item or feature:

    a) Ad news b) Paid news c) News ad d) News ad

    **Ans: d**

11. Hard news is:

    a) Cultural news b) Background

    c) Daily public news information d) Box

    **Ans: c**

12. One or two word small headline appearing on the left hand top of the story

    a) Topline b) Slug c) Small head d) Tophead

    **Ans: b**

13. ‘XXX’in a news copy denotes:

    a) End of the story b) End of thirty words

    c) Story written by three people d) Story approved by three editors

    **Ans: a**

14. Information about the publication of the newspaper such as editor, place of publication, printer, manager, press, etc. carried in the newspaper daily :
15. The main headline on the top of a page covering all columns is known as:
   a) Blurb  
   b) Lead  
   c) Banner  
   d) Blow-up  
   Ans: c

16. Copy editor is a synonym of ____________
   a) Sub Editor  
   b) News Editor  
   c) Copywriter  
   d) Copyholder  
   Ans: a

17. ____________ is not a principle of page make-up.
   a) Proportion  
   b) Balance  
   c) Contrast  
   d) Five Ws  
   Ans: d

18. Sensation is the main feature of ____________ journalism.
   a) Black  
   b) Yellow  
   c) Red  
   d) Blue  
   Ans: b

19. Removing unwanted area of picture is called _____
   a) Cropping  
   b) Creeping  
   c) Crossing  
   d) Crawling  
   Ans: a

20. ____________ is not a factor in editing process
   a) Checking  
   b) Cutting  
   c) Conflict  
   d) Changing  
   Ans: c

21. One line copy that describes the illustration, drawing or photograph is known as:
   a) On-line  
   b) Cutline  
   c) Cut-off  
   d) Cut out  
   Ans: b

22. Obituaries should always be:
   a) Posthumous  
   b) Premature  
   c) Printed  
   d) Passing  
   Ans: a

23. Letters to the editor are included in:
   a) Sports page  
   b) Last page  
   c) Editorial page  
   d) Local page  
   Ans: c
24. Slander and libel is associated with:
   a) Assault  b) Defamation  c) Nuisance  d) Hot news  
   Ans: b

25. Official Secrets Act was passed in:
   a) 1923  b) 1922  c) 1924  d) 1925  
   Ans: a

26. Times of India was the first newspaper to appoint
   a) Editor  b) Managing editor  c) Executive editor  d) Ombudsman  
   Ans: d

27. ‘Chief Minister resigned’ is an example of:
   a) Summary intro  b) Common intro  c) Bullet intro  d) None of these  
   Ans: c

28. A press run of a publication for one day
   a) Edition  b) Publication  c) Imprint  d) Pre-print  
   Ans: a

29. The Right to Information Act was enacted in __
   a) 2004  b) 2003  c) 2006  d) 2005  
   Ans: d

30. Who among the following is a journalist?
   a) Kabil Sibil  b) P. Sainath  c) Kiran Bedi  d) Girish Karnad  
   Ans: b

31. Find the odd man
   a) The Hindu  b) Times of India  c) Indian Express  d) Business Line  
   Ans: d

32. Mandatory deadline for the release of a story is called _______
   a) Hold  b) Scoop  c) Release  d) Embargo  
   Ans: d

33. A publication started by Mahatma Gandhi
a) The Harijan  
   b) Bombay Samachar  
   c) Indian Mail  
   d) The Times  
   Ans: a

34. Crystallising public opinions was authored by  
   a) Black Sam  
   b) Edward L. Bernay  
   c) Berlo  
   d) Aristotle  
   Ans: b

35. Which one of the following is most perishable?  
   a) A book  
   b) A newspaper  
   c) A magazine  
   d) All the above are equally perishable  
   Ans: b

36. The word ‘journalism’ is derived from the _____________ word ‘Diurnalis’.  
   a) Latin  
   b) French  
   c) Italian  
   d) English  
   Ans: a

37. Who edits local news?  
   a) Sub Editor  
   b) Stringer  
   c) Bureau Chief  
   d) Assistant Editor  
   Ans: a

38. The Chairman of Press Council of India is selected by a committee consisting of  
   a) Chairman of Rajya Sabha  
   b) Speaker of Lok Sabha  
   c) Person chosen by the members of the Council from among themselves  
   d) All the above  
   Ans: d

39. Which section of IPC defines the offence of defamation?  
   a) 409  
   b) 499  
   c) 489  
   d) 408  
   Ans: b

40. The Pioneer was started in Allahabad in the year  
   a) 1901  
   b) 1865  
   c) 1890  
   d) 1923  
   Ans: b

41. Name of an Indian news agency  
   a) PTI  
   b) CNN  
   c) AP  
   d) AFP
42. ____________ is copy and pictures running over two pages in the middle of the newspaper.

a) News peg  
b) Centre spread  
c) Bleed  
d) Middle  

Ans: b

43. ____________ means delete or exclude a story or part of a story.

a) DL.  
b) Kill  
c) Exclude  
d) Reject  

Ans: b

44. A piece of news obtained and published by one newspaper before its competitors is known as

a) Exclusive  
b) Runner  
c) Scoop  
d) Expose  

Ans: a

45. The oldest established news agency in the world:

a) Reuters  
b) AFP  
c) UPI  
d) AP  

Ans: b

46. The nodal agency of the Government to disseminate the information to the print media in Government policies:

a) PIB  
b) Door Darshan  
c) Akash Vani  
d) Films Division  

Ans: a

47. The first Chairman of the Press Council of India was ____

a) Justice J.R. Mudholkar  
b) Justice Y.V. Chandrachood.  
c) Justice V.R. Krishna Iyer  
d) Justice Ranganath Mishra  

Ans: a

48. “Four Theories of Press is conceived by ________

a) W. Schramm  
b) J. Carey  
c) D. McQuail  
d) Mc Luhan  

Ans: a

49. The head quarters of the PTI:

a) Mumbai  
b) Chennai  
c) New Delhi  
d) Bangalore  

Ans: c

50. Development Journalism is ____________

a) Pro-capitalist  
b) Pro- Third world  
c) Neutral  
d) Anti-Third world  

Ans: b
51. Who was the Chairman of the First Press Council of India?
   a) V.K.R.V. Rao Rajadhyaksha
   b) T.N. Singh
   c) Swarn Singh
   d) G.S.
   Ans: d

52. DAVP is functioning under the control of _____
   a) Press Council
   b) Government of India
   c) Government of Kerala
   d) Prasar Bharathy
   Ans: b

53. The tenure of the First Press Council was
   a) 3 years
   b) 6 years
   c) 1 year
   d) 5 years
   Ans: a

54. _______________ is the oldest leading mass medium for advertising.
   a) Website
   b) Newspapers
   c) Radio
   d) T.V.
   Ans: b

55. The most authentic and dependable circulation figures of newspapers are published by
   a) RNI
   b) UNI
   c) ABC
   d) PIB
   Ans: c

56. Which of the following is / are called as ‘fourth estate’?
   a) Print media
   b) Electronic media
   c) Visual media
   d) All the above
   Ans: d

57. Folio line gives details of:
   a) Editorial staff numbers
   b) Index of stories
   c) Company
   d) Page
   Ans: b

58. ‘Middle’ means:
   a) A type of headline
   b) An amusing write up on the editorial page
   c) A kind of advertisement
   d) A style of writing
   Ans: b
59. Imprint line means:
   a) Type size
   b) Details of registration
   c) A printing method
   d) Lead story
   **Ans: b**

60. The other name of feature is:
   a) Colour story    b) Entertainer    c) Brightner    d) Lightner
   **Ans: a**

61. Another name for Banner headline is:
   a) Kicker head    b) Line head     c) Crossline    d) Hammer
   **Ans: c**

62. National Press Day is on:
   a) November 1    b) October 21    c) November 16    d) January 7
   **Ans: c**

63. The word journalism is derived from:
   a) French    b) German    c) Greek    d) Latin
   **Ans: d**

64. The New Trend in journalism:
   a) Sensationalism    b) Patriotism    c) Socialism    d) Mechanism
   **Ans: a**

65. Name the magazine that gives the highest priority to women and children:
   a) The Crown    b) The Times    c) Down to Earth    d) India Today
   **Ans: a**

66. The term fourth estate is coined by:
   a) Edmund Burke    b) Thomas Carlyle    c) Laski    d) Henry Fayol
   **Ans: a**
67. Freedom of press deals with:
   a) Reporting  
   b) Editing  
   c) Freedom of expression  
   d) None of the above.
   **Ans: c**

68. Editor is the person who __________ news for the newspaper or journal.
   a) Reporting  
   b) Editing  
   c) Collecting  
   d) Publishing
   **Ans: b**

69. If you have decided to publish a newspaper, the first step would be to register it with the:
   a) Registrar of newspaper  
   b) Press  
   c) Council of India  
   d) KUWJ  
   e) Registrar General
   **Ans: a**

70. Find the odd woman out from among the following
   a) Shobha De  
   b) Nalini Singh  
   c) Tavleen Singh  
   d) Soni Sangwan
   **Ans: b**