QUESTION BANK

Introduction to New Media

COMPLEMENTARY COURSE OF BA ENGLISH

IV Semester – CUCBCSS 2014 Admission onwards

UNIVERSITY OF CALICUT

SCHOOL OF DISTANCE EDUCATION

Calicut University P.O, Malappuram Kerala, India 673 635.

Prepared by:

Dr. Lakshmi Pradeep
Head Dept. of Mass Communication and Journalism
Farook College, Kozhikode

Scrutinized by:

Mr. Abdul Muneer. V
Head. Dept. of Journalism
EMEA College of Arts and Science College, Kondotti
Kumminiparamba P.O
Multiple Choice Questions

1. ......................... created the first WAN.
   a) Lawrence Roberts and Thomas Marill  b) Paul Baran and Donald Davies  c) Robert and Taylor
   Ans: Lawrence Roberts and Thomas Marill

2. What is the expansion of WWW?
   Ans: World Wide Web

3. The term packet-switching was coined by ....................
   a) Donald Watts Davies  b) Robert Taylor  c) Thomas Marill
   Ans: Donald Watts Davies

4. .................. invented the email program to send messages across a distributed network.
   a) Donald Watts Davies  b) Ray Tomlinson  c) Robert Taylor
   Ans: Ray Tomlinson

5. .................. Pioneers Internet Security Systems
   a) Stephen Kent  b) Ray Tomlinson  c) Robert Taylor
   Ans: Stephen Kent

6. ................ Created Linux
   a) Stephen Kent  b) Linus Torvalds  c) Donald Watts Davies
   Ans: Linus Torvalds

7. The World Wide Web is made available to the public for the first time in ....................
   a) 1971  b) 1981  c) 1991
   Ans: 1991

8. .............. launched Wikipedia
   a) Jimmy Wales  b) Aaron Swartz  c) Mahabir Pun
   Ans: Jimmy Wales

9. The first browser developed to access internet ready files.
   a) Mosaic  b) Node  c) Proxy
   Ans: Mosaic

10. The term used to denote the volume of data that can be transmitted across a line
    a) Backup  b) Backbone  c) Bandwidth
    Ans: Bandwidth

11. The first page of a site.
    a) Home page  b) Open  c) Search page
    Ans: Home page

12. The text or images that have the web address embedded in them.
    a) Uplink  b) Downlink  c) Hyperlink
    Ans: Hyperlink

13. A blog that is maintained using a mobile phone.
    a) Moblog  b) Blogmob  c) Blomob
    Ans: Moblog
14. The address of a website or webpage
   a) XML       b) URL       c) UPS
   Ans: URL

15. An online journal or diary in which content is published and archived as posts
   a) Blog       b) none       c) Podcast
   Ans: Blog

16. A web user who owns or writes a blog
   a) Vlogger    b) Blogger    c) Podcaster
   Ans: Blogger

17. A list of blog names that a blogger publishes in the sidebar.
   a) Blogosphere b) Blogger    c) Blogroll
   Ans: Blogroll

18. .................. is run and updated by an individual.
   a) Personal blog       b) Government blog    c) Filter blogs
   Ans: Personal blog

19. .................. focuses on the bloggers web experience.
   a) Personal blog       b) Government blog    c) Filter blog
   Ans: Filter blog

20. .................. refers to websites where individual members can both submit links and vote them up or down.
   a) Social news       b) Big news    c) Troll
   Ans: Social news

21. A free web application that allows users to host live online radio shows.
   a) Blog Talk Radio b) Blogosphere    c) Vlog
   Ans: Blog Talk Radio

22. An audio file that is hosted on the Internet as an MP3 file that can be downloaded or run as streaming audio.
   a) Blog b) Vlog c) Podcast
   Ans: Podcast

23. ............ is a form of blog for which the medium is video
   a) Blog b) Vlog c) Podcast
   Ans: Vlog

24. The term ‘weblog’ was coined by
   a) Peter Merholz  b) Jorn Barger  c) Evan Williams
   Ans: Jorn Barger

25. The term ‘blog’ was coined by  ......................
    a) Peter Merholz  b) Jorn Barger  c) Evan Williams
    Ans: Peter Merholz

26.  .................. was founded by Chad Hurley, Steve Chen, and Jawed Karim
    a) Facebook b) Yahoo c) YouTube
    Ans: YouTube

27. Software developed to search the web.
    a) Search engine b) Hacker  c) Firewall
    Ans: Search engine
28. Facebook was founded by …………………
   a) Mark Zuckerberg  b) Aaron Swartz  c) Mahabir Pun
   Ans: Mark Zuckerberg

29. ………………… is an instant messaging service and software application
   of Facebook which provides text and voice communication.
   a) Skype  b) Messenger  c) MOI
   Ans: Messenger

30. A person who subscribes to an account in order to receive the updates.
   a) Follower  b) Blogger  c) Mojo
   Ans: follower

31. ………………… is a video sharing website.
   a) Facebook  b) Whatsapp  c) YouTube
   Ans: YouTube

32. Instagram was created by ………………………
   a) Kevin Systrom and Mike Krieger  b) Lawrence Roberts and Thomas
      Marill  c) Paul Baran and Donald Davies
   Ans: Kevin Systrom and Mike Krieger

33. ………………… is a photo sharing website.
   a) YouTube  b) Pinterest  c) Whatsapp
   Ans: Pinterest

34. ……………… is a social network owned by Google Inc.
   a) Google Chrome  b) Google+  c) Gmail
   Ans: Google +

35. Twitter was founded in …………………
   a) March 21, 2006  b) April 22, 2005  c) May 23, 2001
   Ans: March 21, 2006

36. ………………… is a business-oriented social networking service.
   a) Pinterest  b) Linkedin  c) Instagram
   Ans: Linkedin

37. Linkedin was launched on …………………
   a) May 4, 2002  b) May 5, 2003  c) May 6, 2004
   Ans: May 5, 2003

38. ………………… is an application that provides video chat and voice call
   services.
   a) Wikipedia  b) YouTube  c) Skype
   Ans: Skype

39. ………………… is a social network of individuals who interact
   through specific social media.
   a) Virtual community  b) Mojo  c) Netizen
   Ans: Virtual community

40. An image or username that represents a person online.
   a) Avatar  b) Mojo  c) Pie
   Ans: Avatar
41. The short form used for journalist who uses a mobile to transmit news reports
   a) Moblog   b) Mojo   c) Mob
   Ans: Mojo

42. Internet journalism is ..................
   a) Instant   b) Lagging   c) Hyper
   Ans: Instant

43. .................. gives the name of the reporter or the agency that has filled the report.
   a) Tags   b) Credit line   c) Date line
   Ans: Credit line

44. Expansion of HTML
   a) Hyper Text Markup Language   b) Hyper Text Makeup Language   c) Hyper Text Moveup Language
   Ans: Hyper Text Markup Language

45. Expansion of XML
   a) Extensible Markup Language   b) Xerox Markup Language   c) Extra Markup Language
   Ans: Extensible Markup Language

46. .................. is not the characteristic of web journalism.
   a) Immediacy   b) Interactivity   c) Intimacy
   Ans: Intimacy

47. Online news should be ............... 
   a) Flowery   b) Short   c) Lengthy
   Ans: Short

48. The story must be .................... as it develops in online media.
   a) Updated   b) Hided   c) Concealed
   Ans: Updated

49. The lead is also known as .............. 
   a) Intro   b) Strapline   c) Caption
   Ans: Intro

50. The lead that provides all the vital information in a story.
   a) Narrative lead   b) Anecdote lead   c) Summary Lead
   Ans: Summary lead

51. ....................... provides a list of related facts.
   a) List lead   b) Number lead   c) Anecdote lead
   Ans: List lead

52. ...................... lead does not identify the person in the story immediately.
   a) Instant identification   b) Delayed identification   c) Final identification
   Ans: Delayed identification

53. Online news story should not be ............
   a) Concise   b) Ambiguous   c) Attributed
   Ans: Ambiguous

54. Observation is a ................. source of information.
   a) Primary   b) Secondary   c) Tertiary
   Ans: Primary
55. ……………….. sources tend to be less reliable and usually need checking with other sources.
   a) Primary  b) Secondary  c) Tertiary
   Ans: Secondary

56. ……………….. is the preferable structure for the news in web.
   a) Inverted Pyramid  b) Hour Glass  c) Diamond
   Ans: Inverted Pyramid

57. Digital version of printed newspaper.
   a) News portal  b) E Newspaper  c) News bulletin
   Ans: E Newspaper

58. Electronic versions of print magazine.
   a) E-Zine  b) E-Portal  c) E-website
   Ans: E-Zine

59. ……………….. is the identification of the source of reported information.
   a) Interpretation  b) Attribution  c) Corresponded
   Ans: Attribution

60. Interesting …………….. grabs the attention of readers.
   a) Headline  b) Body  c) Tail
   Ans: Headline

61. ……………….. should be used while writing the headline of a story.
   a) Active voice  b) Passive voice  c) Past tense
   Ans: Active voice

62. Improper use of ……………….. will change the meaning of a sentence.
   a) Attributes  b) Punctuations  c) Questions
   Ans: Punctuations

63. A habitual or keen user of internet.
   a) Citizen  b) Bug  c) Netizen
   Ans: Netizen

64. An error or a glitch in a programme
   a) Bug  b) Bite  c) Boot
   Ans: Bug

65. ……………….. is a digital wall built between a private network and the internet.
   a) Firefox  b) Firewall  c) Firefly
   Ans: Firewall

66. Unwanted messages sent into the email boxes of hundreds of users.
   a) Spam  b) Scroll  c) Virus
   Ans: Spam

67. Section 292 (1) of the Indian Penal Code defines ………………..
   a) Fundamental rights  b) obscenity  c) Defamation
   Ans: obscenity

68. ……………….. is the defamation by written or printed words, pictures, or in any form other than by spoken words or gestures.
   a) Slander  b) Obscenity  c) Libel
   Ans: Libel
69. .........................is a legal right that grants the creator of an original work exclusive rights for its use and distribution.
   a) Defamation    b) Copyright    c) Trademark
   Ans: Copyright
70. Copyright is a part of .................. rights.
   a) Intellectual property   b) Information Technology   c) Company’s
   Ans: Intellectual property
71. IT Act was enacted in .....................
   a) 9 June 2000    b) 10 July 2001    c) 11 August 2002
   Ans: 9 June 2000
72. ......................... provides legal framework for electronic governance by giving recognition to electronic records and digital signatures.
   a) IT Act    b) Copyright Act    c) Cinematographic Act
   Ans: IT Act
73. The Supreme Court quashed Section ............... of the Information and Technology Act in 2015.
   a) 64 A    b) 66A    c) 68 A
   Ans: 66 A
74. A crime in which the attacker harasses a victim using electronic communication, such as e-mail or instant messaging or messages posted to a Web site or a discussion group.
   a) Cyber stalking    b) Spam    c) Hacking
   Ans: Cyber stalking
75. Trying to get into computer systems in order to steal, corrupt, or illegitimately view data is known as ..................
   a) Cracking    b) Stalking    c) Spam
   Ans: Cracking
76. The fraudulent practice of sending emails purporting to be from reputable companies in order to induce individuals to reveal personal information.
   a) Cracking    b) Phishing    c) Stalking
   Ans: Phishing
77. .................. is befriending and establishing an emotional connection with a child to lower the child's inhibitions for child sexual abuse.
   a) Child grooming    b) Child pornography    c) Child trafficking
   Ans: Child grooming
78. .................. is the politically motivated use of computers and information technology to cause severe disruption or widespread fear.
   a) Cyber terrorism    b) Cyberextortion    c) Cyberspace
   Ans: Cyber terrorism
79. .................. is a term describing the trafficking of credit card, bank account and other personal information online as well as related fraud services.
   a) Cyberextortion    b) Carding    c) Cyberwarfare
   Ans: Carding
80. …………….. are individuals who commit child sexual abuse that begins or takes place on the Internet.
   a) Online predators  b) Cyber stalker  c) Cyber bullies
   Ans: Online predators

81. Technical writer must primarily possess good ……………….. skills
   a) Designing  b) Communication  c) dramatic
   Ans: Communication

82. Technical writing is ………………..
   a) Fictional  b) Critical  c) Factual
   Ans: Factual

83. Technical writing emphasis is on ………………..
   a) Beauty  b) Utility  c) Creativity
   Ans: Utility

84. Expansion of SME
   a) Subject Matter Expert  b) Subject Managing Engineer  c) Subject Maintaining Expert
   Ans: Subject Matter Expert

85. A letter written to an employer that briefly states why a job applicant should be considered for a position.
   a) First draft  b) Cover letter  c) Correspondence copy
   Ans: Cover letter

86. A document that is supposed to persuade the potential buyer.
   a) Cover letter  b) Memo  c) Proposal
   Ans: Proposal

87. A summary in the beginning of a formal report or proposal.
   a) Abstract  b) Memo  c) Proposal
   Ans: Abstract

88. Self-study guide for the users of a product.
   a) Abstract  b) Proposal  c) Tutorials
   Ans: Tutorials

   a) Tutorials  b) Service manuals  c) Proposal
   Ans: Service manuals

90. A technical communication document intended to give assistance to people using a particular system.
   a) User Guide  b) Service Manuals  c) Memo
   Ans: User Guide

91. ……………….. is a set of standards for the writing and design of documents.
   Ans: Style book

92. A document that assesses potential solutions to the business problem or opportunity, and determines which of these are viable for further analysis.
   a) Feasibility report  b) Service manuals  c) User manuals
   Ans: Feasibility report
93. A documentation that defines and clarifies the policies and procedures of an organisation.
   a) Policy Manuals  b) Service Manuals  c) Technical Manuals
   Ans: Policy Manuals

94. ......................... contains detailed procedure for installing a product.
   a) Software Guide  b) Procedure Guide  c) Installation Guide
   Ans: Installation Guide

95. ......................... Consists of solutions to the problems the users may face when using the product.
   Ans: Troubleshooting Manual

96. Technical writing is .........................
   a) Creative  b) Subjective  c) Objective
   Ans: Objective

97. Expand the abbreviation HTTP
   a) Hyper text Transfer protocol  b) Hyper total text programme  c) None
   Ans: Hyper text Transfer protocol

98. The gulf between the information rich and information poor in a society is called
   a) Digital divide  b) computer gulf  c) computer divide
   Ans: Digital Divide

99. Expand the abbreviation VOIP
   a) Voice Over Internet Protocol  b) Voice outside internet presence  c) none
   Ans: Voice Over Internet Protocol

100. Expand CPU
    a) Central Processing Unit  b) Cost processing unit  c) none
    Ans: Central Processing Unit