



UNIVERSITY OF CALICUT

Abstract

BA Foreign Trade Programme - Choice Based Credit Semester System - syllabus revised - implemented with effect from 2013 - 14 admission onwards - approved - Orders issued.

UNIVERSITY OF CALICUT (G & A - IV - B)

U.O.No. 2553/2013/CU

Dated, Calicut University.P.O, 09.07.2013

*Read:-*1. U.O No. GA1/J2/3601/08 (Vol II) dated 19-06-2009

2. U.O.No. GAV/B1/269/2009 dated 26-10-2009

3. Minutes of the meeting of the Board of Studies in Economics (UG) held on 06-11-2012(item No 1)

4. Minutes of the meeting of the Faculty of Humanities held on 12-11-2012 (Item No.1)

5. Minutes of the meeting of the Academic Council held on 15-01-2013 vide item No.II B

6. Orders of Vice Chancellor in File No. GAV/B1/181/2012 dated 10-04-2013

ORDER

Vide paper read first above, the Rules and Regulations governing the UG Curriculum under Choice Based Credit Semester System in the colleges affiliated to this University was implemented with effect from 2009 admission onwards.

Vide paper read 2 above, orders were issued implementing the syllabus of BA Foreign Trade Programme under CCSS with effect from 2009 admission.

Vide paper read 3 above,the meeting of the Board of Studies in Economics (UG) held on 06 - 11- 2012 vide item No 1 has resolved to approve the revised syllabus of B.A Foreign Trade Programme to be implemented from 2013-14 admission.

Vide paper read fourth above, the minutes of the meeting of the Board of Studies in Economics (UG) held on 06-11- 2012 item No 1 has been approved by the Faculty of Humanities at its meeting held on 12-11-2012 vide Item No. I 1

Vide paper read 5 above, the Academic Council at its meeting held on 15-01-2013 while considering the minutes of the meeting of the Faculty of Humanities vide item No. II B has deferred the matter for detailed study.

As per the Orders of Registrar in File No. 4579/GAIV B1/2012/CU dated 03-04-2013 the minutes of the meeting of the Board of Studies in Economics (UG) held on 06-11- 2012(item No 1) was put up in File No.GAIV/B1/181/2012.

Vide paper read 6 above,the Vice Chancellor after having considered the matter and in view of urgency, has approved the minutes of the meeting of the Board of Studies in Economics (UG) held on 06-11- 2012(item No 1) exercising the powers of the Academic Council subject to ratification by the Academic Council.

Sanction has therefore been accorded to implement the revised syllabus of B.A Foreign Trade Programme with effect from 2013-14 admission.

Orders are issued accordingly.

The syllabus is uploaded in the website.

Shanawaz T.P
Assistant Registrar

To

The Principals of all Colleges offering BA Development Economics

Copy to:

PA to CE/ Ex Section/ EG Section/EX IV/ DR,AR-BA Branch/ EA II/ SystemAdministrator

witha request to upload the Syllabus in the University website/ GA I F

Section/ Library/ SF/FC/DF

Forwarded / By Order

Section Officer

REVISED UNDERGRADUATE DEGREE CURRICULUM AND SYLLABUS IN ECONOMICS WITH FOREIGN TRADE (REGULAR)

EFFECTIVE FROM 2013-14 ADMISSION

Towards a Revision of Curriculum and Syllabus of Undergraduate ECONOMICS with Foreing Trade Programme

Every branch of knowledge is evolving over time. This is the result of man's quest for knowing more about himself and his societal environment. Economics is no exception to this process of evolution. A number of developments in the form of new theories and applications have already taken place in economics during the past few decades with a view to understand the economy, its actors their behavior and the consequent outcomes of their actions.

Generally, curriculum brings out the academic programme's educational philosophy, specific objectives of learning and understanding of a discipline and implementation strategies as well as assessment and evaluation criteria. However, Syllabus traditionally represents the content of a given Course and specifies how this content is graded and sequenced. Syllabus refers to content or subject matter of a given discipline whereas Curriculum refers to the totality of the content to be taught and aims to be realised with in a given academic course period. Thus Curriculum subsumes a Syllabus.

Curriculum and Syllabus of Economics should therefore follow the above line of thinking. Regular updating of both Curriculum and Syllabus in Economics is unavoidable because the subject of Economics has a rapid growth as compared to most of the other social sciences and also being a discipline that touches day-to-day human lives in every society. To quote UGC: *“Renewing and updating of the curriculum is the essential ingredient of any vibrant university academic system. There ought to be the dynamic curriculum with necessary additions and changes introduced in it from time to time by the respective university with a prime objective to maintain updated curriculum and also providing therein inputs to take care of fast paced development in the knowledge of the subject concerned. Revising the curriculum should be a continuous process to provide an updated education to the students at large”*.

To put it in a broad sense, higher education especially in the field of social science must aim at:

- To train students to understand the society, economy and the world at large
- To equip them with the right analytical skills to acquire a 'vision'
- To enjoy life time learning.

It is necessary to repeat that the goal of higher education is two fold: Knowledge Creation and its utilization through activities that are useful to the learners as well as the society.

Coming to the curriculum of Economics, our objective is to impart:

- A knowledge of fundamental concepts and theoretical propositions
- A methodology by which economic ideas are framed, tested and modified
- An understanding of the institutions, social, political and economic. that influence

Economic issues

- An ability to present one’s own analysis of the problems and issues in the language of an ‘Economist’

Teaching of Economics lack relevance if they do not help in the understanding of the laws of motion of the economy and society where one lives.

- The idea is to make the student at the undergraduate level understand correctly the basic concepts and terms used in Economics and to give him an exposure to the way economic problems and issues are to be looked at with out any bias.
- For this, what is needed is a set of CORE courses and ELECTIVE courses. The core course may consist of two parts (a) Basic Concepts, terms and theories and (b) Application areas.
- The first will have Papers like MICROECONOMICS, MACROECONOMICS , MATHEMATICS FOR ECONOMICS, POLITICAL ECONOMY OF DEVELOPMENT with special reference to INDIA and KERALA etc.
- The elective courses will have, FINANCIAL ECONOMICS, PUBLIC ECONOMICS, INTERNATIONAL ECONOMICS, ENVIRONMENTAL ECONOMICS, HEALTH ECONOMICS, etc., to enable the students to get an exposure to the application of what he is going to learn in CORE courses.

ELECTIVE Courses shall be short courses. A few of them are to be framed to suit ECONOMICS students and others specially suited to non-Economics students. All elective courses should contain substantial active learning component to give depth to the curriculum. This includes writing reports, oral presentations, and research projects. This will reinforce the empirical skills students have acquired in the course on quantitative methods.

Finally, we suggest that students do a final research project that would complete the Process of intellectual maturation It will also provide further insight in the curriculum.

Suggested Courses:

We are offering 14 Core courses, Four complementary courses and two open courses with three electives each. The course work/ project work / visit are to be handled by the Economics faculty in each college. All these are presented in Table 1.

Table 1: Suggested Courses and Their Short Objectives

| Course Code | Course Code | Course Objectives |
|-------------------|-------------------------------|---|
| Semester I | | |
| Common Course I | EC1 A01 | <i>Detailed syllabi and objectives are to be provided by the University Separately</i> |
| Common Course II | EC1 A02 | |
| Common Course III | EC1 A03 | |
| Core Course I | Micro Economics -1 EC1 B01 | Teaches the fundamentals of Micro economics required for proper understanding of other courses. |

| | | |
|----------------------|--|---|
| I Complementary I | EC1 C01 Banking I | |
| II Complementary II | EC1 C02 Co-Operation I | |
| Semester II | | |
| Common Course IV | EC2 A04 | <i>Detailed syllabi and objectives are to be provided by the University Separately</i> |
| Common Course VI | EC2 A05 | |
| Common Course VI | EC2 A06 | |
| Core Course II | Macro Economics I EC2 B02 | Teaches the fundamentals of Macro economics required for proper understanding of other courses. |
| I Complementary II | EC2 C03 Banking II | |
| II Complementary II | EC2 C04 CO-operation II | |
| Semester III | | |
| Common Course VII | EC3 A07 | <i>Detailed syllabi and objectives are to be provided by the University Separately.</i> |
| Common Course VIII | EC3 A08 | |
| Core Course III | Quantitative Methods for Economic Analysis-I EC3-B03 | Teaches mathematical tools required for the study of undergraduate economics |
| Core Course IV | Micro Économics II EC3-B04 | Develops the tools for further economic analysis. |
| I Complementary III | EC3 C05 Banking III | |
| II Complementary III | EC3 C06 Co-operation III | |
| Semester IV | | |
| Common Course IX | EC4 A09 | <i>Detailed syllabi and objectives are to be provided by the University</i> |
| Common Course X | EC4 A10 | |
| Core Course V | Quantitative Methods for Economic Analysis-II EC4 B05 | Teaches Statistical tools required for the study of undergraduate economics |
| Core Course VI | Macro Economics II EC4 B06 | To develop the tools for further economic analysis. |
| I Complementary IV | EC4 C07 Banking IV | |
| II Complementary IV | EC4 C08 Co-operation IV | |

| Semester V | | |
|--|--|---|
| Core Course VII | Computer Application for Economic Analysis EC5 B07 | Develops the tools for further economic analysis. |
| Core Course VIII | Indian Economy EC5 B08 | Introduces the Political economy of Development of Indian economy. |
| Core Course IX | Foreign Trade Documentation and Logistic EC5 B09 | <i>Introduces the basics of export and import documentation and modern concepts of logistics</i> |
| Core Course X | Export Marketing EC5 B10 | Importance of export marketing is taught. |
| Open Course (For Non-Economic Students) | Basic Principles of Economics EC5 D01 | Introduction to the fundamental principles of Economics. |
| | International Trade and Business EC5 D02 | Introduction to international trade theories and practices. |
| | Banking EC5 D03 | Introduces the theory and practice of banking |
| Course / Project/Visit | EC5 B15 (Pr.) | Application of what is taught. (Group/Individual Activity starts) |
| Semester VI | | |
| Core Course XI | Shipping and Insurance practice EC6 B11 | |
| Core Course XII | Public Finance EC6 B12 | Introduces the role of public / governmental activities expenditure in the functioning of an economy. |
| Core Course XIII | Foreign Trade Financing and Procedure EC6 B13 | Introduces the theories of export-import financing |
| Core Course XIV | Political economy of development and Planning EC6 B14 | Introduces the basic theories and issues of development and planning. |
| Elective Course (For Economic Students) | Gender Economics EC6 E01 | Introduces the fundamental principles of gender awareness |
| | Health Economics EC6 E02 | Teaches the fundamental aspects of Health and its emerging issues. |
| | Economics of | Introduces the students to the basics |

| | | |
|----------------------|---------------------------------|---|
| | Business and Finance EC6 E03 | of business, managerial and financial Economics. |
| Project/Course/Visit | EC6 B15 (Pr.) | Application of what is taught. (Group Activity completes) |

Complementary Courses

1. Essentials of Economics.
 2. Co Operation
 3. Banking
 4. Mathematical tools for economics
- (Plus other complementary courses offered by sister departments)

Suggested Contents :

The contents of each course listed above cover most of the *important and the latest theoretical and empirical developments* in their respective fields.

Suggested Reference :

We propose a list of *books* as the required textbooks for each course. We also provide additional reading list for every course.

Suggested Teaching Method :

The current practice of teaching Economics is to give lectures that dominate theories. This method often gives students a mistaken impression that economics is devoid of any practical and real-life use or applications. So we suggest to incorporate as many *real-life examples* as possible in the process of teaching. Reference books contain plenty of examples from different fields of the subject. One can improve this with the aid of modern communication devices.

Suggested Assessment and Evaluation Methods :

We follow the directions put forward by the University with regard to *assessment and evaluation*. As per these directions, there will be examinations conducted by the University at the *end* of each semester. There will be an internal *assessment* that carries *25 percent of marks*, The internal assessment is further split up as follows. Attendance, (Five marks), two test papers,(Five Marks) seminar and viva voce (Five marks) assignment and Record (Ten Marks). With respect to evaluation, performance of a student is evaluated in terms of *grades*. The University directs to use *direct-grading* with a *5-point scale*.

Detailed Syllabi

CORE COURSES

| | |
|-------------------|-----------------------------|
| Semester I | 1. Micro Economics I |
|-------------------|-----------------------------|

a. Introduction :

Education in Economics begins with a study of the most fundamental ideas that govern economic activities. A beginner normally commences the study of these ideas with two courses in the methodology and principles of economics. The first course covers the simple relations that are concerned with the economic behavior of individual economic agents. This course is called microeconomics I. It will introduce the students to the basic ideas and tools that will be utilized throughout in other courses of the degree programme.

b. Objectives :

This course is intended to provide students a basic idea in microeconomics and its methodology. The main objective of this course is to equip students with the basic idea of economic analysis.

c. Learning Outcome :

With this course, students are expected to learn the simple relationships and ideas in the theory of consumption, production, cost and revenue.

d. Syllabus

Module -1 Introduction to Social Sciences:

Relevance of Social Sciences in understanding and solving cotemporary problems at regional, national and global levels

Module-II Introduction to Micro Economic Theory

Micro Economics and its scope. Wants & scarcity, Functions of Economic system, Circular flow of economic activity – price determination and functions of prices-concept of margin, Economic models, Methodology, Value judgement, Positive and normative analysis

Module-III: Basic demand supply analysis

Market analysis-market demand and market supply-market equilibrium-adjustment to changes in demand and supply / static and dynamic analysis- comparative static analysis, Algebraic explanation to market equilibrium, market demand and elasticity, Types of elasticity-price, income & cross elasticity, measurement of elasticity, MR and price elasticity, Elasticity of supply. Determinants of elasticity, uses of elasticity,

Module IV-Consumer Behaviour and Demand

Utility Analysis – Total and Marginal Utility – Cardinal & Ordinal Utility. Indifference Curves-Characteristics, MRS-Special Types of Indifference Curves, Consumer's Income-Price Constraints- Budget Line-Changes in Income and Prices and Budget line, Consumer's choice, Utility Maximisation, The Changes in demand and Engel's Curve, Changes in Price Substitution Effect and Income Effect / Hicksian and Slutsky's Analysis Normal, Inferior and Giffen Goods, (Application of Indifference Curve Analysis.) Revealed preference theory. Strong Ordering and

Weak Ordering, Fundamental Theorem of Consumption Theory, Derivation of Demand Curve under Cardinal, Ordinal and Revealed Preference Theory –.

Module V-Production/ Cost and Revenue

Production function –AP and MP Production with one variable input, Production with two variable inputs, Isoquants – MRTS-elasticity of factor substitution. Iso-cost line - Ridge Line, Returns to Scale, . Cobb Douglas Production function. Cost of Production, Nature of Production, Costs, Short run and Long run Costs, Isocost lines. Least cost input Combination, Expansion path, Derivation of LAC and LMC, Introduction to Modern Cost Curves. Concepts of revenue – AR, MR, TR; Break even point.

Reference

- 1 Dominick Salvatore : Microeconomics : Theory and Applications’,:Oxford University press, Newdelhi.
- 2 A. Koutsoyannis : Modern Microeconomics, - Macmillan
- 3 Hunt, Elgin, F (2008) Social Science and its methods in Social Science : An Introduction to the Study of Society : Allen and Bacon
- 4 Abhijit Kundu (2009) : Methodology and Perspectives of Social Science – Pearson Education

Additional Readings

1. Dominick Salvatore ‘Microeconomic Theory’ Schaum’s Outline series : Tata Magrahill.
2. Lipsey R. and A Chrystal – Economics (11th Edition) Oxford University Press New Delhi.

Note: Case study analysis may be included while teaching various topics, wherever relevant. This may be used for assignments and internal examinations only.

| | |
|--------------------|--------------------------|
| Semester II | Macroeconomics -I |
|--------------------|--------------------------|

a. Introduction:

The study of economics begins with the fundamental ideas of economic actions. The second fundamental course i.e. macroeconomics. I offer the students a view on the economy as a whole. This course will introduce the students to the basic ideas and tools that will be utilized throughout in the other courses of the degree programme.

b. Objectives :

This course is intended to provide students with the basic ideas in classical and Keynesian macroeconomics.

c. Learning Outcome :

With this course, students are expected to learn the relationships and ideas in the measurement of national income, the .theory of income determination, fiscal and monetary policies, the government and its role in the functioning of the economy, etc.

d. Syllabus

Module I: Why study Economics

A Methodological framework of studying Economics – Its relevance and importance

Module 2: Macro Economic Concepts & Models

Micro Economics and Macro Economics - National Income concepts Potential GNP - Actual GNP - GDP Gap – Green GNP Macro - Economic Models – Exogenous, Endogenous, ex-ante, ex-post, Nominal, real, dependent and independent variables – Identities and Equations.

Module 3: Classical Macro Economic Model

Say’s Law of Markets – Wage – Price Flexibility – Classical Model of Output and Employment – Quantity Theory of Money – Fisher’s Equation of Exchange – Cash Balance Approach – Neutrality of Money – Money illusion – Pigou effect – Real Balance effect – Classical dichotomy – Concept of full employment – voluntary unemployment.

Module 4: Keynesian Macro Economic Model

Consumption function – Psychological Law of Consumption – Determinants of Consumption – APC and MPC – APS and MPS – Paradox of thrift – Income, Consumption and Saving relationship – Investment function – determinants of investment — MEC, MEI and the role of Expectations – Principle of Effective Demand – Underemployment equilibrium – Wage. Price rigidity – Determination of Income in two and three sectors (using Keynesian Cross diagrams and algebra)

Module 5: Elementary IS LM Model (Two Sector only)

Definition & Derivation of IS and LM curves – General Equilibrium using IS & LM curves.

References:

1. Edward Shapiro – ‘Macro economics’ Oxford University press.
2. Gregory Mankiw – ‘Macro economics’ – 6th Edn. Tata McGraw Hill.
- 3 Richard T. Frogmen – ‘Macro economics’, Pearson education.
- 5 Eugene Diutio – Macro economic Theory, Schaum’s Outline series. Tata McGraw Hill
- 6 Errol D’Souza – ‘Macro Economics’ – Pearson Education 2008.
- 7 Abhijit Kundu (2009) : Methodology and Perspectives of Social Science – Pearson Education

Additional Readings

Dominick Salvatore : ‘Microeconomic Theory’ Schaum’s Outline series : Tata Macgrowhill.
Lipsey R. and A Chrytal – Economics (11th Edition) Oxford University Press, New Delhi.

Note: Case study analysis may be included while teaching various topics, wherever relevant. This may be used for assignments and internal examinations only.

| |
|---------------------|
| Semester III |
|---------------------|

| |
|---|
| Quantitative Methods for Economic Analysis - 1 |
|---|

a. Introduction

Students of economics today need a variety of statistical skills to collect and analyse and interpret empirical data. They also require these skills for advanced studies in empirical-oriented fields Statistical skills have become an essential toolkit for most branches of economics.

b. Objectives

This course is intended to provide students an introduction to statistical methods and tools that are used in the study of economics at undergraduate level. The aim of this course is to develop skill in statistical techniques that are required for a meaningful study of applied economics and for carrying out empirical research.

c. Learning Outcome

Students are expected to acquire statistical skills that are necessary for further study in most branches of economics.

d. Syllabus

Module I. Description of Data and Sampling

Statistics-Meaning and limitations-Data: Elements, Variables, Observations-Scale of Measurement-Types of Data: Qualitative and Quantitative; Cross-section, Time series and Pooled Data-Frequency Distributions: Absolute and relative-Graphs: Bar chart, Histogram etc. Summary Measure of Distributions: Measures of Central Tendency, Variability and Shape-Sampling: Population and Sample, Methods of Sampling.

Module II. Correlation and Regression Analysis

Correlation-Meaning, Types and Degrees of Correlation- Methods of Measuring Correlation- Graphical Methods: Scatter Diagram and Correlation Graph; Algebraic Methods: Karl Pearson's Coefficient of Correlation and Rank Correlation Coefficient - Properties and Interpretation of Correlation Coefficient

Module III. Index Numbers and Time Series Analysis

Index Numbers: Meaning and Uses- Laspeyre's, Paasche's, Fisher's, Dorbish-Bowley, Marshall-Edgeworth and Kelley's Methods- Tests of Index Numbers: Time Reversal and Factor Reversal tests -Base Shifting, Splicing and Deflating- Special Purpose Indices-Wholesale Price Index, Consumer Price Index and Stock Price Indices: BSE SENSEX and NSE-NIFTY. Time Series Analysis-Components of Time Series, Measurement of Trend by Moving Average and the Method of Least Squares.

Module IV. Nature and Scope of Econometrics

Econometrics: Meaning, Scope, and Limitations - Methodology of econometrics-Modern interpretation-Stochastic Disturbance term- Population Regression Function and Sample Regression Function-Assumptions of Classical Linear regression model.

References:

- 1) Anderson, Sweeney and Williams, Statistics for Business and Economics, Thomson Education
- 2) Richard Levine and David S Rubin, Statistics for Management, Pearson Education
- 3) Damodar Gujarati, Basic Econometrics, McGraw Hill International

- 4) A. Koutsoyiannis , Theory of econometrics: An introductory exposition of econometric methods
- 5) Lind D.A., W.G. Marchal and S.A Wathen., Statistical Techniques in Business and Economics, Tata Mc Graw Hill, New Delhi.
- 6) Gupta S. P, Statistical Methods, Sultan Chand and Sons, New Delhi.

| | |
|---------------------|---------------------------|
| Semester III | Microeconomics -II |
|---------------------|---------------------------|

a. Introduction :

This prt of the syllabus focuses on the particulars of the market- It attempts to explain how a particular market functions;

b. Objectives :

It is designed to introduce undergraduate students to the fundamental concepts of the markets and it strictures. The objective of the course is to apply principles of microeconomic analysis to the day-to-day decision-making of firms and market.

c. Learning Outcome:

It is expected to develop skills in students in understanding the functioning of various type of market. This crucial skill will certainly help students in understanding and solving economic problems of the society, make policy.

d. Syllabus

Module 1: Market Structure – Perfect Competition:

Price determination in the market period – Short period and long period / Equilibrium of the firm – Efficiency implications of the firm.

Module 2: Imperfect Competition – Monopoly:

Price and output under monopoly – sources of monopoly – Types of monopoly – market demand curve under monopoly – short run and long run equilibrium of the monopolist – (MC -MR approach) – social cost of monopoly –Degrees of price discrimination – Equilibrium of discriminating monopolist – dumping – regulation of monopoly – A comparison of perfect competition and monopoly.

Module 3: Monopolistic Competition:

Monopolistic competition price and output determination – short run and long run –Product differentiation – selling cost – non-price competition – Chamberline’s group equilibrium and the concept of excess capacity.

Module 4: Oligopoly:

Features and types of oligopoly – Kinked demand curve theory.

Module 5: : Factor pricing

Input pricing and employment under perfect competition – profit maximization and optimal employment – demand curve of a firm for an input – market demand curve for an input and its elasticity – Supply curve of an input – pricing and employment of an input.

Recommended Readings:

Dominick Salvatore : Microeconomics : Theory and Applications',;Oxford University press,
New Delhi.

A. Koutsoyannis : Modern Microeconomics,

Additional Readings

Dominick Salvatore : 'Microeconomic Theory' Schaum's Outline series : Tata Magrahill.

Lipsey R. and A Chrytal – Economics (11th Edition) Oxford University Press Newdelhi.

Note: Case study analysis may be included while teaching various topics, wherever relevant. This may be used for assignments and internal examinations only.

| | |
|--------------------|--|
| Semester IV | Quantitative Methods for Economic Analysis – II |
|--------------------|--|

a. Introduction:

Economics is increasingly becoming quantitative in nature. Students of economics today need a variety of quantitative skills. Mathematical skills have also become an essential element in the toolkit for higher education.

b. Objectives

The students are to develop skills in mathematical techniques that are required for a meaningful study of both theoretical and applied economics.

c. Learning Outcome

This course in quantitative methods will cover the essential topics in mathematics needed for Economic analysis.

d. Syllabus**Module I- Preliminaries**

Logic and Mathematical Proof-Concept of Sets-Set operations, Finite and Infinite Sets, Cartesian Product, Relations, Functions, Ordered sets, Linear Point sets-Exponents, Logarithms and progression.

Module II Functions and Graphs

Types of Functions-functional form-Linear and Quadratic-Solution to system of equations up to three unknowns- Rectangular Co-ordinate System and graphs of functions.

Module III- Basic Matrix Algebra

Matrices-Types, Matrix manipulations and their rules, Order of Matrix, Transpose of Matrix-Determinants up to order 3x3- Properties and Value of determinant, Minor and Cofactor, Inverse and Cramer's Rule.

Module IV –Differential Calculus

Limits and Continuity-Derivative-Rules of Differentiation- Higher Order Derivatives-Differentials-Logarithms-Derivative of Logarithmic and Exponential Functions. Function of two variables: Partial, total differential, Higher order differentials and Total Derivatives, Implicit functions-Homogeneous functions and their properties-Euler’s Theorem. Maxima and Minima of Functions- Curvature Properties-Convexity and Concavity.

References:

- 1) Taro Yamane, Mathematics for Economists: An Elementary Survey, Prentice Hall of India
- 2) Sydsaeter K and P. Hammond, Essential Mathematics for Economic Analysis, Financial Times- Prentice Hall, London, 2002.
- 3) Holden. K and A.W. Pearson, Introductory Mathematics for Economics and Business, Macmillan, 2002.
- 4) Barauh.S, Basic Mathematics and Its Application in Economics, Macmillan, 2002. Allen R.G.D, Mathematical Analysis for Economist, Macmillan, 1986.
- 5) Dowling E.T, Mathematical Methods for Business and Economics, Schaums Outline Series, McGraw Hill, 1993.
- 6) Allen R.G.D, Mathematical Analysis for Economist, Macmillan, 1986.

| | |
|--------------------|----------------------------|
| Semester IV | Macro economics -II |
|--------------------|----------------------------|

a. Introduction:

Policy makers all over the world use macroeconomic theories and related empirical results to frame policies. Similarly, business firms, use these theories and results to formulate their strategies. A sound understanding of macroeconomic principles and their applications is essential for students of Economics.

b. Objectives:

The objective is to familiarise the students in the application of principles of macroeconomic analysis to the day-to-day decision-making in the aggregate economy.

c. Learning Outcome :

This course is expected to develop skill in economic reasoning. This vital skill is expected to help them in understanding and solving aggregate economic problems.

d. Syllabus

Module 1: Theories of Money

Nature and Functions of Money - Types of Money: Near money, inside money and outside money. 1. Theories of Demand for money - Defining demand for money - Classical theory of demand for money - Friedman’s re-statement of Quantity Theory of Money - Liquidity Preference theory and Keynesian Liquidity Trap. 2. Theories of Supply of money: - Defining supply of money - Measuring supply of money - High powered money & money multiplier

Module 2: Theories of Inflation and Unemployment

Meaning, Types and Theories of Inflation. - Cost of inflation and sacrifice ratio. - Measurement of Inflation in India - Meaning and types of unemployment. - Cost of unemployment and Oakun's Law - Measurement of unemployment in India. - Concept of Stagflation - Concept of Philips Curve.

Module 3: Macro economic Instability and Policy:

Business Cycle: meaning, types and phases. - Monetary, Fiscal, and income policy - Meaning and Instruments.

Module 4: Open Economy Macro Economics:

a. Foreign trade multiplier - Four sector macro economic model Using IS-LM-Balance of Payment Schedule

Reference:

1. Edward Shapiro – 'Macro economic Analysis' Oxford University press.
2. Gregory Mankiw – 'Macro economics' – 6th Edn. Tata McGraw Hill.
3. Richard T. Frogmen – 'Macro economics', Pearson education.
4. Eugene Diutio – Macro economic Theory, Shaum's Outline series. Tata McGraw Hill
5. Errol D'Souza – 'Macro Economics' – Pearson Education 2008.

| | |
|-------------------|---|
| Semester V | Computer Applications in Economics |
|-------------------|---|

a. Introduction :

Information technology has revolutionised the way we live and work. Economics is relatively more quantitative in nature than many other social sciences. Thus computer application has assumed utmost significance in Economics. Many of the large models in macroeconomics such as input-output models, national income estimation models, etc., require applications of computer programmes. Similarly, Computer application will facilitate in-depth studies in other branches of Economics.

b. Objectives:

This course will provide the students with a skill that is .that is useful both in job market and in academia.

c. Learning Outcome:

It is expected to provide the students with those computing skills that are, necessary for success. This course will arm the students with the knowledge of fundamentals of computers.

d. Syllabus

Module 1. Philosophical foundations of Computing

Software - Philosophy of open source software – social computing – Operating systems

Module 2. Creation and Manipulation of Documents

Word processor basics. New blank document and toolbars. Manipulation of the first document. Editing the document. Designing and redesigning the document. Working with graphs, pictures and video in documents. Records and mail merge.

Module 3: Data Analysis

Spreadsheet basics. Excel environment. Insertion of rows and columns. Entering data. Excel toolbars. Creation and manipulation of charts and graphs. Manipulation of data. Mathematical and statistical calculations. Excel functions. Changing the layout. Applications in economics using simple examples.

Module 4: Database Management

Introduction to database. Defining database. Meaning and functions of database management system. Creation and manipulation of tables. Updating tables. Working with forms. Handling queries. Generating reports. Applications in economics using simple examples.

Module 5: Preparation of Presentations

Introduction to PowerPoint. Starting PowerPoint. AutoContent Wizard. Working with texts, graphs, pictures, audio and video in slides. Design templates. Adding transition effects to slides. Adding animation in slides. Previewing the contents.

Module 6: The Internet and E-Commerce

Meaning and scope of the Internet. Creating, sending and receiving e-mails. Browsing the WWW. Downloading from and uploading to the Internet. Online shopping and e-business/e-commerce., E-market. (Concepts)

Note: 25 marks for this paper are from internal examination. Internal marks should be awarded based on practical examinations. Expected practical sessions for teaching: 20 hours.

Reference

1. Vikas Gupta – Comdex Computer Course Kit – Dream Teck Press
2. Sharma D - Foundations of IT- Excel books.

| | |
|-------------------|-----------------------|
| Semester V | Indian Economy |
|-------------------|-----------------------|

a. Introduction :

Indian economy has already undergone much changes. This transformation is still taking place in every sector of the economy. However, many of the basic problems of the economy still Existing . These include poverty, inequality, unemployment, infrastructural bottlenecks, demographic issues, and so on. A student of economics must have a clear understanding of the extent of success and failures of the economy.

b. Objective:

This course aims at giving students a reasonable introduction to Indian economy. The course will concentrate on both the achievements and the issues of the economy.

c. Learning Outcome :

The students will, acquaint with a good understanding of the structure achievements ,issues and prospects of Indian economy.

d. syllabus

Module 1: Resource Base and Structure of Indian Economy

Economic Geography of India – Basic features - Human Resource: Demographic features, extent of unemployment, poverty, and inequality: Recent trends and conceptual issues. HDI of India.- Trend in National Income and Percapita income. - Sectoral composition (output and employment) Primary, Secondary and Tertiary Sectors.

Module 2: Agriculture

Trends and Composition of Output of major crops. - Trends in Investment, Credit and Agricultural Subsidy. - New Agricultural strategy of 1960s (Green Revolution) – Food security and PDS in India - Evaluating Land Reforms in India - New Agricultural Policy (In the context of liberalization.)

Module 3: Industry

Industrial structure in India: Traditional, SSI, Village, Cottage and Modern industries. - Industrial Policy Resolution in India till 1991 - New Industrial Policy and its impacts.

Module 4: External Sector

Trends and composition of India's Imports - Trends and direction of India's Exports - EXIM Policy of India in relation to trade liberalization and its impacts-FDI, FII and MNCs in India - External Borrowing and BOP problem in India – International Institutions (IMF, WB, ADB, WTO) and the Indian Economy.

Reference:

1. Uma , Kapila, (2008), 'Indian Economy: Performance & Policies', 8th Ed. Academic Fountation, New Delhi
2. Prakash, B.A. (Ed.) (2009), 'Indian Economy Since 1991: Economic Reforms and Performance. Sage Publications new Delhi.
3. Bhalla, G.S. (2008) 'Indian Agriculture since Independence (2008), NBT. New Delhi
4. Amit Bhaduri, Development with Dignity. (2005) NBT New Delhi Additional Reading:
5. IC. Dhingra : Indian Economy Environment and policy – Sultan chant and sons.

Additional Reading

1. EPW, Various issues
2. Hindu Business Line, daily.
3. Social scientist
4. Kurein CT, The Economy an Interpretative Introduction. – Safe publication, 1994
5. SK Misra and UK Puri : Indian Economy This development Experience, Himalaya publications.

A) INTRODUCTION

International trade procedures and documentation has undergone remarkable changes over the last decade. This paper shows how export ,import and logistic management are closely interlinked.

B)OBJECTIVES

To familiarize the students with the basic documents involved in foreign Trade, processing of an export order, negotiation of documents.

C)LEARNING OUTCOME

With the course students are expected to understand the various issues of documentation of international trade in the new era of globalization .They can grasp what is new generation logistic

D) syllabus**Module I**

COMMON EXPORT DOCUMENTS

A) C E Mark requirements - export license - Commercial Invoice – Bill of Lading – Insurance certificate - Export Packing list - Import License - Consular Invoice – Air way bills – Dock receipt and ware house receipt – Destination control statement – Certificate of origin

B)INTERNATIONAL COMMERCIAL TERMS

Module II

STEPS INVOLVED IN EXPORTS DOCUMENTATION

A) Parties, Acts and important publications- obtaining the Reserve Bank code Number, Registration with Export Promotion Councils- obtaining Import- Export code number.

B) Steps that need to be followed in processing an Export order.

C) Procedures for import.

D) Clearing and forwarding agents - Import - Export.

Module III

Objectives and elements of Logistics- introduction, Definition, the concept of logistics, importance of logistics, supply chain Management Vs Logistics.

Module IV

DISTRIBUTION CHANNELS

Direct and Indirect selling Channels, International marketing .

Module V

Global production, outsourcing and logistics - Reverse Logistics – Outsourcing production : Make or Buy decisions. Third party logistics.

BOOKS RECOMENDED

International Business

Competing with Global market plans -Charles Hill and Arun K Jain New Delhi

M C Graw – Hill Companies 6th edition-New Delhi

Export – import and logistics management – Usha Kiran Raii
Prentice Hall of India Pvt Ltd. - New Delhi
Export and Import Management – Sunil Kumar Malhotra
Adhyayan Publishers & Distributors – New Delhi
Logistics Management - Reji ismail- Excel Books

| | |
|-------------------|-------------------------|
| Semester V | Export Marketing |
|-------------------|-------------------------|

A)INTRODUCTION

To familiarize the students with the nature and scope of international marketing as also the Four Ps of international marketing (Product, Price, promotion & place).To understand the students the various methods and procedures of costing and prices for exports

B)OBJECTIVES

To teach the various market –mix and matrix. How products and markets are selected in international trade

C)LEARNING OUTCOME

After the course the students get an idea of international marketing. They are familiar with trade blocks and international institutions

D) Syllabus

Module I

International Business – An over view – Why is International Business – Different modes of International Business - the impediments in the path of International Business – Cultures and Business.

Module II

INTERNATIONAL MARKETING

Marketing analysis - four Ps in International Business (product, Price, Place, promotion) – Their strategies.

Modules III

Regional Economies integration (trade blocks). E - Commerce logistics.

Module IV

Export Marketing Mix Product Adaptations – Export pricing

Module V

Foreign Exchange Market – The Exchange Rate – Types – Exchange Rate Regimes - The balance of payment.

BOOKS RECOMMENDED

- 1) Elements of International Economics – Gian carlo Gandolfo Springer (India) Pvt Ltd.- New Delhi
- 2) International Business – Oded Shankar & Yadong Luo John Wiley & sons Inc – Noida
- 3) International Marketing – Michael R – Czinkota and iikka Ronkainen South – Western – Cengage Learning India Pvt Ltd – New Delhi
- 4) International Business – Cherunilan, F, Prentice Hall Of India, New Delhi
- 5) Global Marketing Management – Keegan, W.J , Pearson Education, Asia , New Delhi
- 6) International Marketing – Cateora PR, and Graham, J.L , Tata MC Grow – Hill New Delhi

A) INTRODUCTION

To Familiarize the students with the changing concept of shipping and marine insurance. India's role in International shipping.

How to book shipping space for export and import

B) OBJECTIVES

An understanding of Shipping & Marine Insurance are needed to familiarize the export trade. How shipping industry works .how a marine claim is made etc are the objective

C) LEARNING OUTCOME

To understand the scope of shipping & marine insurance.How to build up a carrier in this area

D) SYLLABUS***Module I***

WORLD SHIPPING-Nature of Export Cargo – Modes of Transport – Forms of Shipping – Type of Shipping

Module II

Indian Shipping

Present status of Indian Shipping Major Problems. Recent trends of Indian shipping. Fresh Challenges and opportunities ahead.

Module III

Containerization-Dry Post – Multi model Transport Document – containerization. Procedures for export import through in land container Depot. Procedure for excise and customs Clearances in respect of container. Types of Containerization – Advent of Containerization in India.

Module IV

Marine Insurance – Types of Insurance Policy – Extent of Insurance Coverage, Claim procedure.

Module V

Export credit Risk Insurance through EGGC and product Liability Insurance. Standard policy – Claims - small exporters policy – specific policies – No claim bonus – Financial Guarantees to Banks – Special schemes.

REFERENCE

Export – What , Where , How – Paras Ram

Anupam Publishes – Delhi.

International trade and Export Management – Francis cherunilam

Logistics Management – Vinod U. Sople – Pearson Education – New Delhi.

Logistics Management – Raj Ismail – Excel Books – New Delhi.

International Logistics – Pierre David –Bizatantra –New Delhi

Foreign Trade Policy – Business Date info Publishing Company – New Delhi

Export Management - S. R Ullal

Export Management - TAS Balagopal.

a. Introduction :

Public finance or fiscal economics deals with the fisc of the country. It is related to decision making in the public sector or finance of the governmental agencies. A training in public finance will help students in decision making and in higher studies.

b. Objectives :

The basic aim of this course is to introduce students to the application of the techniques, methods and principles of Economics to decision making in public finance.

c. Learning Outcome :

The students are expected to learn how the principles of economics can be applied to sound decision making in public finance. They are expected to learn all the important economic issues that government agents face.

d. Syllabus**Module I: Meaning and Scope of Public finance**

Public finance – Meaning and Scope – Public and Private Finance – Principles of Maximum Social Advantage – Public Goods, Private Goods, Mixed Goods and Merit Goods (Concept only)

Module II: Public Expenditure

Meaning and Importance – Reasons for the Growth of Public Expenditure – Wagner’s Hypothesis, Peacock - Wiseman Hypothesis, Canon’s of Public Expenditure – Effects of Public Expenditure.

Module III: Public Revenue

Sources of public revenue Taxes -Classification of Taxes - Canons of Taxation, Principles of Taxation. Ability, Benefit and cost of service- Impact, Incidence and shifting of Tax Burden — Effects of Taxation – Major Taxes in India. Value Added Tax in India , The concept of goods and service tax (GST)

Module IV: Public Debt and Budget

Public Debt : Meaning, Types of Public Debt, Debt Redemption. **Budget**, Meaning, Types of Budget: Revenue and Capital Budget, Revenue Expenditure and capital expenditure, Revenue Deficit, Fiscal Deficit, Primary Deficit - Budget Deficit – Fiscal Policy – Contra Cyclical Fiscal Policy – Deficit financing - Preparation of Budget in India – (Introduce the latest Central and State Budgets to the students.)

Module V: Federal Finance

Meaning – Principles of Federalism – Finance Commission (Finance Commission Report – Latest) - Importance of Local finance in India

References

- (1) R.A Musgrave and PB Musgrave – Public finance – Tata Macgrail
- (2) Govinda Rao and Singh - Political Economy of Federalism in India – Oxford.

- (3) Govinda Rao – State Finances in India Issues and Challenges (Article) EPW – 03-08-2002.
- (4) Shankar Acharya – Thirty Years of Tax Reforms in India (Article) EPW – 14-05- 1995.
- (5) Bhatia HL – Public Finance – Vikas Publishing.
- (6) Lekhy Public Finance and Public Economics – Kalyani publications,

Additional Reading

1. Economic Review – Govt of Kerala
2. Economic survey Govt of India

| | |
|--------------------|--|
| Semester VI | Foreign Trade Financing and Procedure |
|--------------------|--|

A)INTRODUCTION

To familiarize the students the various sources of Foreign Trade financing. To understand the activities of international and national financial institution and their working. Students may get a birds eye view regarding the foreign Trade financing . This paper explores the determinants of international flows of financial assets as well as examining the effects of these flows.

B)OBJECTIVES

To equip the student to further study in field of foreign trade financing.To understand the financing schemes of various international institutions and their strings.

C)LEARNING OUTCOME

The students get clear understanding of the pros and corns of international financial institutions programmes in the pretext of financing trade of third world economies.

D) SYllabus

Module I

Fiscal incentives for exporting

Duty- draw back credit scheme – Excise duties relief – Sales Tax exemption – Central Sales tax re – imbursement.

Module II

EXPORT FINANCE

Pre- shipment and post shipment – Short term credit – Financing software and IT Industry Post shipment finance –guide lines,methods, procedures – Post shipment Export Credit Guarantee – Export Credit in Foreign Currency.

Module III

Eximbank – FEMA. Foreign currency Accounts Rupee Payment Area – Terms of Payment – Letter of credit (L/C).

Module IV

THE FOREIGN EXCHANGE MARKET

The Exchange Rate – Spot – Forward Exchange – Currency Derivatives – Futures options,swap transactions _ euro dollars and xe no – Currencies.

Module V

Exchange Rate Regimes and the International monetary system. The Balance of payments Accounting and presentation – standard components – current account – capital account International policy co-ordination – policy optimization, Gama Theory.

REFERENCES

Elements of international Economics – Giancarlo Springar
International Finance – Gasdolfo – Springer
International Economics, Mundell, R.A Macmillan, New York
International Business Environment – Francis Cherunilam – Himalaya Publishing House
International Economic Problems – Leonark Gomes – Macmillan, London
Foreign exchange and Exchange Control – V.V. Keshkamat – Vivek Publishers Bombay
Monetary Economies – Ml seth – Lakshmi Narayan Agarval – Agra.

| | |
|--------------------|--|
| Semester VI | The Political Economy of Development and Planning |
|--------------------|--|

a. Introduction :

This course on the political economy of development and planning attempts to answer questions related to economic development in a comprehensive manner. Students who wish to take up position in formulation and implementation of public policy must have a reasonably good understanding of its political economy aspects

b. Objectives :

The main objective of this course is to introduce the students of such fundamental topics in development and planning with their inter relations. This course is expected to provide students a comprehensive approach towards issues related to development and planning.

c. Learning Outcome :

The students are expected to develop an interrelated approach to resource use, the relationship between man and man and man and nature.

d. Syllabus

Module I: Perspectives on Development Economics

Why study Development economics? Growth and Development-measurement of development – GDP, PCI, PQLI, HDI, HPI, GDI, GEM, Sen's Capability Approach, Multi Dimensional Poverty index etc

Module II: Theories of Development

Low-level equilibrium trap, vicious circle of poverty, critical minimum effort, Big Push theory, Balanced versus Unbalanced growth theory

Module III: Economic Planning

Concept, meaning and types of planning, Relevance of planning in the context of globalization-
Economic Planning India: Indian planning in a historical perspective:- Bombay plan, Gandhian Plan, People's plan. Five-year plans in India – an overview. Details of current five-year plan

Module IV: Issues in development

Poverty – measurement and classification, Inequality and its measurement (Kuznet's Ratio, Lorenze curve, and Gini coefficient), Gender issues – the concept of missing women.

Environment versus development – the concept of sustainable development, limits to growth, global warming.

Reference:

1. A.P. Thirlwal ‘Growth and Development’, palgrave
2. M.P. Todaro SC Smith ‘Economic Development’ Pearson Education
3. Subrato Ghatak ‘Introduction to Development Economics’ - Routledge
4. Amir Kumar Bagchi - The Political Economy of Development – Orient Longman
5. Lester R Brown – Eco Economy – Orient Long man
6. Donella Meadows et.al – Limits to Growth – the Thirty Years update- Viva Publications.

(Semester V)

Open Course for Non-Economics Students

EC 5 D01: Basic Principles of Economics

Module 1: Basic Concepts and the Methods of Economics

Why study economics? - Meaning of microeconomics- Resource scarcity, choice, opportunity cost and the production possibility curves- Central Problems of an economy. Inductive and Deductive methods-Positive and normative Economics.

Module 2: Demand, Supply Price Determination and Consumer Behaviour

Demand – nature, demand function, demand schedule, demand curve, shifts in Demand curve- Supply –supply function, supply curve, shifts in supply curve- market equilibrium, price determination and imbalances- Elasticity of demand – Price Elasticity- Income elasticity-Cross elasticity- Utility- Law of diminishing marginal utility- Law of Equi-marginal Utility.

Module 3: Theory of Production, Costs and Market Structures

Production and production function- costs and profits- Profit maximization and cost minimization-Market structures – features of perfect competition, monopoly, monopolistic competition and oligopoly.

Module 4: Macro Economics and the Measurement of National Income:

Meaning of Macroeconomics –Macro economics paradox-National income concepts – Importance-Measurement of national income.

Module 5: Income Determination, Inflation and Fiscal and Monetary Policies

Say's law of market- consumption function, saving function- investment multiplier- Inflation – meaning, types and effects - Fiscal and monetary policies: meaning and instruments

Reference

1. Anintya Sen - Micro Economics – Oxford
2. Saumyan Sikdar – Principles of Macro Economics. – Oxford

II. International Trade and Finance (EC5 D02)

Module 1: Introduction to International Trade

Importance of International Trade - Inter-dependence among countries - The concept of 'Trade as an engine of Growth'- Arguments for and against free trade.

Module 2: Basic Theories of International Trade

Absolute advantage - Comparative advantage – Hckscher Ohlin

Module 3: Foreign Exchange and Balance of Payment

Components of foreign exchange - Exchange rate determination (mention floating and fixed exchange rate; specify mint parity, PPP and supply and demand) - Devaluation, revaluation, appreciation and depreciation of currency. – BOP and BOT - Disequilibrium in BOP - Full and partial Convertibility

Module 4: International Finance

IMF, World Bank, ADB, WTO, International Financial Flow: FDI, FII, Portfolio.

References:

1. Dominick Salvatore 'International Economics', McMillan.
2. Bo Soderstien and Geoffrey Reed - 'International Economics'.
3. Francis Cherunilam - 'International Economics'.
4. Mannur, H.G. - 'International Economics'.
5. R.B.I. Bulletin, Various issues.

III. Banking (EC5 D03)

Module 1:

Banks, Evolution and Economic Importance, Growth of Banking in India.

Module 2:

Commercial Banking - Branch Banking Vs Unit Banking, Group Banking, Chain Banking, Mixed Banking, Clearance Banks, Balance sheet, Rules of Management of funds, Assets, Liabilities, Financial Intermediaries, Bank Failures, Deposit Insurances, Merchant Banking - Nationalization of Banks in India : An overview of Changes after Nationalisation.

Module 3:

Negotiable Instruments, Cheques, Bills, Treasury bills, Acceptance Houses, Discounts, Money Market, Peculiarities of Indian Money Market; Deposits; Borrowings; Primary and Secondary sources, Loans, Practices in Lending, Credit creation, Limitations.

Module 4:

Accounts: Joint accounts, Partnership, Company guarantees, Individual Surety, Joint and Several Guarantee, Security, Exchange Securities, Life Policies, Payment and Collections of Cheques, Dishonouring, Negotiability, Crossing and Account payee.

Module 5:

Central Banking: Evolution Functions- Reserve Bank of India. - Development Banking in India . emerging trends in capital market.

Reference :

1. R.S. Sayers, Modern Banking. Macmillan
2. M.D. Decock, Central Banking.
3. S.K. Basu, Banking in India.
4. Milnes Holdern, Studies in Practical Banking.
5. I.C. Dhingra, Indian Economy. - Sulthan chand and sons

(Semester VI) **Elective Courses to Economics Students**

I. Gender Economics (EC6 E01)

Module I - Introduction

Definition of Gender- Gender and sex - Gender Equity and Gender Equality-Gender Development-Human Development Index and Gender Development index-Gender Disparity Index-Gender Empowerment Measure- Gender Status in India and Kerala -Sex Ratio-Concept of Missing Women.

Module II - Gender Discrimination in India and Kerala

Gender Discrimination in Labour Force Participation- Occupational Segregation and Wage Differences- Gender Discrimination in Education, Health, Employment, Political Participation and Decision Making.

Module III - Gender Budgeting

Gender awareness in planning- Invisibility of Women's Work in Budgeting- How to Adjust our Budgeting Policies to Reduce Gender Disparities.

Module IV - Gender Issues in Contemporary World

Women and Globalisation- Social and Economic Empowerment of Women- Technology and Gender:, for example Internet and Blogs.

References:

1. Gita Sen and Canen Crown; Gender and Class in Development Experience
2. Leela Gulati and Ramalingam; Kerala Women: A profile
3. Neera Desai and Maithreyi Krishnaraj; Health-A Gender Issue in India

4. Lourdes Beneria and Savithri Biswanath; Gender and Development: Theoretical, Empirical and practical Approaches
5. Lekha Chakraborti; Invisibility of Women's Work in Budgeting.
6. National Institute of public Finance and policy (NIPFP); Gender Budgeting in India, www.nipfp.org.in.
7. UNDP - Human Development Reports

II. Health Economics (EC6 C02)

Module 1: Introduction to Health Economics:

Defining Health Economics. Importance of Health Economics – Essential Features. Concepts: Health, Health Care, Birth rate, Fertility rate, Death rate, IMR, CMR, MMR, Morbidity rate (Acute and Chronic), Disability Adjusted Life Year (DALY), Quality Adjusted Life Year (QUALY), Sex Ratio.

Module 2: Demand and Supply of Health Care:

Demand for Health Care – Case of Health Care Accessibility – Socio Economic and Cultural Features, Determining Health Status – Supply of Health, Health Care Delivery System – Pricing of Health Care.

Module 3: Health Financing & Policy::

Health Expenditure – Public & Private – Direct and Indirect – Health Insurance – Concept of User Cost – Health Policy of WHO, National Health Policy – NRHM, Health as a State Subject.

Module 4: Health Statistics in India and Kerala:

Infrastructure and Health Status of India & Kerala using informations from NSSO, NFHS, CRS and SRS.

References :

- 1) V. Ramankutty – A Premier of Health System Economics (2007) Allied publications New Delhi
2. Kannan KP, et.al..... (1991) Health Development in Rural Kerala – (KSSP, Thiruvanthapuram.)..
3. Henderson JW - Health Economics and Policy – Thomson learning.

III. Economics of Business and Finance (EC6 C03)

Module 1: Introduction:

Basic concept of Business Economics, Financial Economics and Managerial Economics.

Module II: Investments –

meaning, nature and importance. Considerations in Investment decision and investment process – Investment alternatives – Capital Budgeting – Introduction and methods

Module III Organising Financial asset various financial assets and securities. Introduction to Balance Sheets – Evaluation of Balance Sheets – Break even Analysis – Linear and non-linear – time value money Future Value and Compounding – present value of discounting.

Module IV Introduction to Demand Estimation, Demand forecasting – Production Function and its importance – Cost estimation, Cost functions – Economics of Scale, Cost cuts and estimation Cartal ,price leadership, price discrimination, pricing strategies.

References:

1. Kettell, Brian – Financial Economics – Making sense of Market information, Financial Time, Prentice Hall, London – 2001.
2. Nellis J., and D. Parker – Principles of Business Economics 2nd Edition – Pearson Education, London.
3. Griffith A. and S. Wall = Economics for Business and Management – Pearson Education, London (2004)
4. Keat P.G. and P.K.Y. Young – Managerial Economics – Tools for Today’s Decision matters – Pearson Education New Delhi – 2006.

Complementary Courses

I . Essentials of Economics

| | | |
|-------------------|---|----------------|
| Semester I | Essentials of Economics- Micro | EC1 C01 |
|-------------------|---|----------------|

Module I: Introduction to Economics

What Economics is about? – Importance of the study of economics, relation with other social sciences (History, Political Science, Law, Psychology, Sociology). Basic Problems. Micro versus Macro

Module II: Theory of Demand

Utility, utility function, marginal utility, law of diminishing marginal utility, demand, law of demand. Elasticity of demand and its types.

Module III: Theory of Supply

Cost, cost function, opportunity cost, variable cost, fixed cost, total cost, marginal cost, average cost, supply, supply function, supply curve, Elasticity of supply and its types. Equilibrium price, market and its classification

Module IV: Theory of Production

Production function, types of production function (short run and long run), economies of scale

Reference

1. Dominick Salvatore ‘Microeconomic Theory’, Schuam’s Outline Series

| | | |
|--------------------|---|----------------|
| Semester II | Essentials of Economics- Macro | EC2 C01 |
|--------------------|---|----------------|

Module I: National Income Concepts and Meaning

GDP and GNP, NDP and NNP. GDP at factor cost and market price, GNP at market price and factor cost, NDP at market price and factor cost, NNP at market price and factor cost. Personal Income, disposable income, per-capita income. Importance of the estimation of national income, difficulties in estimation of national income.

Module II: Major Classical Postulates

Say's Law of Market, Full employment, wage-price flexibility, laissez-faire

Module III: Major Keynesian Concepts

Effective demand, consumption, savings, under-employment equilibrium, wage price rigidity

Reference

1. Diwedi DN 'Macroeconomics Theory and Policy" Tata Magragel

| | | |
|---------------------|--|----------------|
| Semester III | Essentials of Economics – Money, Banking, Finance and Trade | EC3 C01 |
|---------------------|--|----------------|

Module I: Money

Definitions and functions of money, demand for and supply of money, Fischer's quantity theory of money, inflation and deflation

Module II: Banking

Role and functions of commercial banks and central bank, monetary policy and its instruments, credit instruments (cheque, draft etc)

Module III: Public Finance

Public revenue and its sources, public expenditure, public debt, deficit financing, fiscal policy, budget, finance commission.

Module IV: Trade

Internal and External Trade, Why international trade?, balance of trade and balance of payment, foreign exchange rate, devaluation, revaluation, depreciation, appreciation.

Reference

1. Diwedi DN 'Macroeconomics Theory and Policy" Tata Magragel
2. Salveter D and EA Diulio – Principals of Economics Schuam's Outline Series
3. Salveter D – International Economics Schuam's Outline Series

| | | |
|--------------------|---|----------------|
| Semester IV | Essentials of Economics – Indian Economy | EC4 C01 |
|--------------------|---|----------------|

Module I: India as a Developing Economy

Major Issues: poverty, unemployment and inequality - causes and remedies

Module II: Major Sectors of Indian Economy

Importance, contribution and problems of agricultural sector, green revolution, land reforms, Industry: importance, contribution and problems. Services: contribution to the national economy. Impact of economic reforms on major sectors.

Module III: Planning

Economic planning and its objectives; five year planning in India – achievements and failures

Module IV: Kerala Economy

Unique features, sectoral contribution, land reforms, decentralized planning, people's planning, achievements and challenges in Health and Educational Sectors, Role of Migration and remittances, tourism and development

Reference

1. Uma Kapila – (Ed) Indian Economy Since Independence – Academic Foundation – New Delhi
2. Keralapadhamam - KSSP Kozhikode

II. CO-OPERATION

| | | |
|-------------------|-----------------------|----------------|
| Semester I | Co-operation I | EC1 C02 |
|-------------------|-----------------------|----------------|

Module 1: Principles and Problems of Co-operation:

Meaning and Significance of Co-operation; Co-operation and other business enterprises; Problems of Co-operation, Role of Co-operatives in a dynamic economy.

Module 2: Practice of Co-operation in Foreign Countries:

Co-operative Movement in Germany, England, Denmark, Ireland, Japan, Italy, France, International Co-operative Alliance.

| | | |
|--------------------|------------------------|----------------|
| Semester II | Co-operation II | EC2 C02 |
|--------------------|------------------------|----------------|

Module 1: Practice of Co-operation in India:

Origin and Development of Co-operative Movements, Co-operative Legislations and Administrations. Recent Trends.

Module 2: Co-operative Banking:

Principles and Policy, Rural Primary Agricultural Credit Societies, Central Co-operative Banks, Banking Unions, State Co-operative Banks, Land Development Banks, Institutions in Aid Co-operative Banks.

| | | |
|---------------------|-------------------------|----------------|
| Semester III | Co-operation III | EC3 C02 |
|---------------------|-------------------------|----------------|

Module 1: Agricultural Co-operatives:

Co-operative production, Co-operative Vs Collective Farming, Co-operative Supply (Service Co-operatives), Co-operative Marketing, Co-operative Processing, Co-operative Storage and Warehousing.

Module 2: Non-Agricultural Co-operatives:

Consumers' Co-operatives, Co-operative Housing, Urban Co-operative Credit Societies, Industrial Co-operatives, Workers' Co-operative , Dairy Co-operatives.

| | | |
|--------------------|------------------------|----------------|
| Semester IV | Co-operation IV | EC4 C02 |
|--------------------|------------------------|----------------|

Module 1: Human Resource Development in Co-operatives:

Nature and Significance of Human Resources Development in Co-operatives, Co-operative Education and Training.

Module 2: Role of Co-operatives in a Liberalised Financial situation.

Analysing Vaidyanathan Committee Report – History & Role of Co-operative Movement in Kerala - Co-operatives and SHGs – Kudumbasree in Kerala, co operatives and de centralisation

Reference :

1. T.N. Hajila, Principles, Problems and Practices of Co-operation (Shivalal Agarwala & Co., Agra).
2. E.S. Bogardus, Principles of Co-operation.
3. K.R. Kulkarni, Theory & Practice of Co-operation in India and Abroad.
4. G. Druhain, The Co-operative Society as a Form of Enterprise.
5. H. Calvert, Law & Principles of Co-operation.
6. C.R. Ray, Co-operation at Home & Abroad.
7. R. Philips, Economic Nature of Co-operative Association.

III. BANKING

| | | |
|-------------------|------------------|----------------|
| Semester I | Banking I | EC1 C03 |
|-------------------|------------------|----------------|

Module 1:

Banks, Evolution and Economic Importance, Functions, Growth of Banking in India.

Module 2:

Commercial Banking, Branch Banking Vs Unit Banking, Group Banking, Chain Banking, Mixed Banking, Clearance Banks, Balance sheet, Rules of Management of funds, Assets, Liabilities, Financial Intermediaries, Bank Failures, Deposit Insurances, Merchant Banking, Nationalisation of Banks in India : An overview of Changes after Nationalisation.

| | | |
|--------------------|-------------------|----------------|
| Semester II | Banking II | EC2 C03 |
|--------------------|-------------------|----------------|

Module 1:

Negotiable Instruments, Cheques, Bills, Treasury bills, Acceptance Houses, Discounts, Money Market, Peculiarities of Indian Money Market; Deposits; Borrowings; Primary and Secondary Resources, Loans, Practices in Lending, Credit Circulation, Limitations.

Module 2:

Accounts: Joint accounts, Partnership, Company guarantees, Individual Surety, Joint and Several Guarantee, Security, Exchange Securities, Life Policies, Payment and Collections of Cheques, Dishonouring, Negotiability, Crossing and Account payee.

| | | |
|---------------------|--------------------|----------------|
| Semester III | Banking III | EC3 C03 |
|---------------------|--------------------|----------------|

Module 1:

Central Banking: Evaluation Functions, Rules of note issue system in India, Bankers' Bank, Reserve Functions, Statutory Minimum, Banker to Government, Custodian Notions, Reserve, Credit Control, Objectives, Methods, Limitations, Lender of the last resort, Bank Rate, Open market operations, Exchange control, Reserve Bank.

Module 2:

Development Banks in India : IFCI, SFCS, IDBI, NIDC, NSIC, SIDBI: Capital market in India, Emerging trends, Mutual Funds. New Generation Banks.

| | | |
|--------------------|-------------------|----------------|
| Semester IV | Banking IV | EC4 C03 |
|--------------------|-------------------|----------------|

Module 1:

Agricultural Banking, Land Development Banks, Co-operative Banks, Regional Rural Banks, NABARD.

Module 2:

Financial Liberalisation and its impacts. Recommendations of Narasimhan Committee –Financial Crisis and the Role of Public Sector Banks.

Suggested Readings:

1. R.S. Sayers, Modern Banking. – Mac millon
2. M.D. Decock, Central Banking.
3. S.K. Basu, Banking in India.
4. Milnes Holdern, Studies in Practical Banking.
5. I.C. Dhingra, Indian Economy. Sulthan Chand and sons.

IV. Mathematical Tools for Economics

| | | |
|-------------------|--|----------------|
| Semester I | Mathematical Tools for Economics- I | EC1 C04 |
|-------------------|--|----------------|

Module 1: Theory of Sets:

1.1 Kinds of sets, 1.2 Operations of sets, 1.3 Venn Diagrams, 1.4 Cartesian Products, 1.5 Relations – Types of Relations, 1.6 Functions.

Module 2: Fundamental of Linear Algebra – Matrices:

2.1 The Role of Linear Algebra, 2.2 Definitions and terms, 2.3 Addition and Subtraction of Matrices, 2.4 Scalar Multiplication, 2.5 Vector Multiplication, 2.6 Multiplication of Matrices, 2.7 Commutative, Associative and Distributive Laws in Algebra. 2.8 Identity and Null Matrices 2.9 Matrix Expression of a Set of Linear Equations. 2.10 Row Operation.

Basic Reading

1. Taroyamane, Mathematics for Economists (Prentice Hall)
2. Edward T. Dowling, Introduction to Mathematical Economics (2nd Edition), Schaum's Outline Series, McGRAW-HILL.

Additional Readings

1. Maths for Economics, Geoffrey Renshaw, 2nd Edition, Oxford University Press
2. Chiang A C, Fundamentals Methods of Mathematical Economics, McGraw Hill
3. Michael Hoy, John Livernois, Mathematics For Economics, 2nd Edition, Phi Learning
4. Mathematics for Economics and Business, Bhardwaj R S, 2nd Edition, Excel Books

| | | |
|--------------------|---|----------------|
| Semester II | Mathematical Tools for Economics -II | EC2 C04 |
|--------------------|---|----------------|

Module 1: Matrix Inversion:

1.1 Determinants and Nonsingularity, 1.2 Determinants, 1.3 Properties of a Determinant, 1.4 Minors and Cofactors, 1.5 Cofactor and Adjoint Matrices, 1.6 Inverse Matrices, 1.7 Solving Linear Equations with the Inverse, 1.8 Cramer's Rule for Matrix Solutions, 1.10 Rank of a Matrix.

Module 2: Basic Mathematical Concepts:

2.1 Exponents, 2.2 Polynomials, 2.3 Factoring, 2.4 Equations : Linear and Quadratic, 2.5 Completing the Square, 2.6 Simultaneous Equations, 2.7 Functions, 2.8 Graphs, Slopes, and Intercepts, 2.9 Graphs of Nonlinear Function.

Module 3: Economic Applications of Graphs and Equations:

3.1 Isocost Lines, 3.2 Supply and Demand Analysis, 3.3 Production – Possibility Frontiers.

Basic Reading

1. Taroyamane, Mathematics for Economists (Prentice Hall)
2. Edward T. Dowling, Introduction to Mathematical Economics (2nd Edition), Schaum's Outline Series, McGRAW-HILL.

Additional Readings

1. Maths for Economics, Geoffrey Renshaw, 2nd Edition, Oxford University Press
2. Chiang A C, Fundamentals Methods of Mathematical Economics, McGraw Hill
3. Michael Hoy, John Livernois, Mathematics For Economics, 2nd Edition, Phi Learning
4. Mathematics for Economics and Business, Bhardwaj R S, 2nd Edition, Excel Books

Note : 1. This course is a complementary course and is intended for students of B.A. Economics course who may not have sound knowledge of advanced mathematical concepts. Hence questions may be confined to intermediary level. 2. Derivations and proofs not required.

| | | |
|---------------------|--|----------------|
| Semester III | Mathematical Tools for Economics- III | EC3 C04 |
|---------------------|--|----------------|

Module 1: The Derivative and The Rules of Differentiation:

1.1 Limits, 1.2 Continuity, 1.3 The Slope of a Curvilinear Function, 1.4 The Derivative, 1.5 Differentiability and Continuity 1.6 Derivative Notation 1.7 Rules of Differentiation 1.8 Higher-Order Derivatives 1.9 Implicit Differentiation. *Uses in Mathematics and Economics:* 1.10 Increasing and Decreasing Functions, 1.11 Concavity and Convexity, 1.12 Relative Extreme, 1.13 Inflection Points, 1.14 Curve Sketching, 1.15 Optimization of Functions.

Module 2: Calculus and Multivariable Functions:

2.1 Functions of Several Variables and Partial Derivatives, 2.2 Rules of Partial Differentiation, 2.3 Second-Order Partial Derivatives, 2.4 Optimization of Multivariable Functions, 2.5 Constrained Optimization with Lagrange Multipliers, 2.6 Significance of the Lagrange Multiplier, 2.7 Differentials, 2.8 Concept of Total and Partial Differentials, 2.9 Concept of Total Derivatives, 2.10 Implicit and Inverse Function Rules, 2.11 Application of Calculus of Multivariable Functions in Economics.

Basic Reading

1. Taroyamane, Mathematics for Economists (Prentice Hall)
2. Edward T. Dowling, Introduction to Mathematical Economics (2nd Edition), Schaum's Outline Series, McGRAW-HILL.

Additional Readings

1. Maths for Economics, Geoffrey Renshaw, 2nd Edition, Oxford University Press
2. Chiang A C, Fundamentals Methods of Mathematical Economics, McGraw Hill
3. Michael Hoy, John Livernois, Mathematics For Economics, 2nd Edition, Phi Learning
4. Mathematics for Economics and Business, Bhardwaj R S, 2nd Edition, Excel Books

| | | |
|--------------------|---|----------------|
| Semester IV | Mathematical Tools for Economics- IV | EC4 C04 |
|--------------------|---|----------------|

Module 1: Special Determinants and Matrices in Economics: 1.1 The Jacobian, 1.2 The Hessian, 1.3 The Discriminant, 1.4 Higher-Order Hessians, 1.5 The Bordered Hessian for Constrained Optimization.

Module 2: Integral Calculus : The Indefinite Integral:

2.1 Integration, 2.2 Rules of Integration, 2.3 Initial Conditions and Boundary Conditions, 2.4 Integration by Substitution, 2.5 Integration by Parts, 2.6 Economic Applications.

Module 3: Integral Calculus : The Definite Integral:

3.1 Area under a Curve, 3.2 The Definite Integral, 3.3 Area between curves

Module 4: Introduction to Differential Equations and Difference Equations:

4.1 Definitions and Concepts of Differential Equations 4.2 Definition and Concepts of Difference Equations.

Basic Reading

1. Edward T. Dowling, Introduction to Mathematical Economics (2nd Edition), Schaum's Outline Series, McGRAW-HILL.

Additional Readings

1. Maths for Economics, Geoffrey Renshaw, 2nd Edition, Oxford University Press
2. Chiang A C, Fundamentals Methods of Mathematical Economics, McGraw Hill
3. Taroyamane, Mathematics for Economists (Prentice Hall)
4. Michael Hoy, John Livernois, Mathematics For Economics, 2nd Edition, Phi Learning
5. Mathematics for Economics and Business, Bhardwaj R S, 2nd Edition, Excel Books

Note : 1. This course is a complementary course and is intended for students of B.A. Economics course who may not have sound knowledge of advanced mathematical concepts. Hence questions may be confined to intermediary level. 2. Differentiation / Integration of Trigonometric functions, logarithmic functions etc., are not to be included.

| | | |
|--------------------|---------------------|--------------------|
| Semester VI | Project Work | EC6 B15(Pr) |
|--------------------|---------------------|--------------------|

Detailed guidelines for the conduct of the project work as approved by the University as per the order No.GA IV/J2/3601/10 Vol 4(iv) dt. 29-08-2011 is available in the website.

Distribution of Credit under the UG Economics (CCSS)

| Semester | Course Title | Subject | Hrs/week | Credit |
|----------|-----------------|-------------------|----------|--------|
| I | Common Course 1 | English | 4 | 3 |
| | Common Course 2 | English | 5 | 3 |
| | Common Course 3 | Second Language | 4 | 4 |
| | Core Course 1 | Micro Economics 1 | 6 | 4 |
| | Complementary 1 | Sub 1 | 3 | 2 |
| | Complementary 1 | Sub 2 | 3 | 2 |
| II | Common Course 4 | English | 5 | 4 |
| | Common Course 5 | English | 4 | 4 |
| | Common Course 6 | Second Language | 4 | 4 |
| | Core Course 2 | Macro Economics 1 | 6 | 4 |
| | Complementary 2 | Sub 1 | 3 | 2 |
| | Complementary 2 | Sub 2 | 3 | 2 |

| | | | | |
|-----|------------------|--|---|---|
| III | Common Course 7 | English | 5 | 4 |
| | Common Course 8 | Second Language | 5 | 4 |
| | Core Course 3 | Quantitative Methods for Economic Analysis -I | 5 | 4 |
| | Core Course 4 | Micro Economics II | 4 | 4 |
| | Complementary 3 | Sub 1 | 3 | 2 |
| | Complementary 3 | Sub 2 | 3 | 2 |
| IV | Common Course 9 | English | 5 | 4 |
| | Common Course 10 | Second Language | 5 | 4 |
| | Core Course 5 | Quantitative Methods for Economic Analysis -II | 5 | 4 |
| | Core Course 6 | Macro Economics II | 4 | 4 |
| | Complementary 4 | Sub 1 | 3 | 2 |
| | Complementary 4 | Sub 2 | 3 | 2 |
| V | Core course 7 | Computer Application | 5 | 4 |
| | Core course 8 | Indian Economy | 5 | 4 |
| | Core course 9 | Foreign Trade Documentation and Logistic | 5 | 4 |
| | Core course 10 | Export Marketing | 5 | 4 |
| | Open course | Basic Principles of Economics/International Trade and Finance/Banking | 3 | 4 |
| | Project work | | 2 | - |
| VI | Core course 11 | Shipping and Insurance Practice | 5 | 4 |
| | Core course 12 | Public Finance | 5 | 4 |
| | Core course 13 | Foreign Trade financing | 5 | 4 |

| | | | | |
|--------------|-----------------|--|---|-----|
| | | and Procedure | | |
| | Core course 14 | Political Economy of Development and Planning | 5 | 4 |
| | Elective course | Gender Economics/ Health Economics/ Economics of Business and Finance | 3 | 2 |
| | Project Work | Individual/group activity | 2 | 4 |
| Total credit | | | | 120 |