

UNIVERSITY OF CALICUT

Abstract

Faculty of Journalism – Regulations, Scheme and Syllabus of P.G. Diploma in T.V Programme Production and P.G.Diploma in TV News Presentation and Anchoring – introduced through School of Distance Education – Approved – Implemented – with effect from 2012-13 admission – Orders issued.

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GENERAL AND ACADEMIC BRANCH – IV “E” SECTION

No.GA.IV/E3/5230/1999

Dated, Calicut University P.O. 04.10.2012.

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- Read :-
1. Letter No.SDE/D3/New courses/2012(SF) dated 29.05.2012.
 2. Letter No. GA.IV/E3/8716/2011 dated 09.07.2012
 3. Minutes of the meeting of the Board of studies in Audio Visual Communication held on 23.08.2012 (Item 2, 3 and 4)
 4. This office letter of even number dated 04.09.2012.
 5. Approved syllabus forwarded by the Chairman, Board of Studies in Audio Visual Communication vide letter dated 21.09.2012.
 6. Orders of Vice-Chancellor in file of even No. on 28.09.2012.

ORDER

As per paper read as 1st above, the Director School of Distance Education has forwarded the draft Regulations, Scheme and Syllabi of P.G. Diploma in T.V Programme Production and Diploma in TV News Presentation and Anchoring for approval.

The Regulations, Scheme and Syllabus of P.G. Diploma in T.V Programme Production and Diploma in TV News Presentation and Anchoring submitted by the Director School of Distance Education was placed before the Board of Studies in Audio Visual Communication. The Board at its meeting held on 23.08.2012 vide paper read as 3rd above, examined the same and resolved to approve the syllabus of P.G. Diploma in T.V Programme Production with modifications in course contents as well as scheme and regulations. The board authorized the Chairman to make these modifications and circulate the same to all board members for ratifications.

As the submitted syllabus for Diploma in TV News Presentation and Anchoring lacked sufficient details, the Board resolved that the syllabus be resubmitted to the Chairman with full details of syllabus, including course contents, scheme & regulations. The meeting authorized the Chairman to approve the syllabus with appropriate modifications and for circulation among all members for ratification. The Board also resolved that the proposed Diploma in TV News Presentation and Anchoring be made post graduate diploma course.

The minutes was circulated among the members vide paper read as 4th above.

Contd..2

Vide paper read as 5th above, the Chairman, Board of Studies in Audio Visual Communication has forwarded the modified syllabus, Scheme and Regulations of P.G. Diploma in T.V Programme Production and P.G.Diploma in TV News Presentation and Anchoring after scrutiny in tune with the suggestions of Board of Studies held on 23.08.2012.

As no remarks has been received from the Board members within the time prescribed, the Vice-Chancellor exercising the powers of the Academic Council has approved the minutes of the meeting of the Board of Studies in Audio Visual Communication held on 23.08.2012 subject to ratification by the Academic Council.

Sanction has therefore been accorded for implementing the Regulations, Scheme and Syllabus of P.G. Diploma in T.V Programme Production and P.G.Diploma in TV News Presentation and Anchoring introduced through the School of Distance Education with effect from 2012-13 admissions subject to ratification by the Academic Council.

Orders are issued accordingly. The Syllabus is available in University website.

Sd/-
ASSISTANT REGISTRAR (G&A.IV)
For Registrar.

To
The Director, School of Distance Education
Copy to :- System Administrator (with a request to upload in the University website Urgently)/PS to VC/PA to Registrar/PA to PVC/P.A to CE/EX.Section/
EG.I.Section/Charman, BOS in Multimedia/Dean, Faculty of Journalism/
SF/DF/FC.

Forwarded/by Order

Section Officer.

POST GRADUATE DIPLOMA IN TV PROGRAMME PRODUCTION (PGDTVPP)

UNDER THE SCHOOL OF DISTANCE EDUCATION

UNIVERSITY OF CALICUT

FROM 2012-13 ADMISSION ONWARDS

Regulation and syllabus

Post Graduate Diploma in TV Programme Production

Regulation and Syllabus

01. Title of the Academic Programme: Post Graduate Diploma in TV Programme Production (PGDTVPP)
02. Duration of PGDTVPP: The programme shall be of 12 months duration in two semesters(5 months duration for each semester). There shall be 2 months of internship in a media organisation to be arranged by the centre which runs the PGDTVPP programme
03. Objective: PGDTVPP is designed to produce multitasking programme producers for the digital media industry. It imparts both theoretical and practical knowledge in creating content for the media.

04. Eligibility for admission

Candidates who have secured a bachelor degree of the University of Calicut or any other recognised University with not less than 45% marks in aggregate shall be eligible to apply for admission to PGDTVPP Programme. Relaxation of 5% marks will be allowed to candidates belonging to Socially and Educationally Backward Communities (SEBC) as referred to by the Government of Kerala. SC/ST candidates need to have only a pass in their degree examinations. Those awaiting results of their degree examinations can also apply. But such candidates will be admitted on production of the mark sheets of the qualifying examination, on or before the date notified for admission

05. Admission Criteria

Admission to PGDTVPP shall be based on the performance of students in an aptitude test conducted by the SDE of the University. Graduates in Communication and Journalism and Multimedia will be given a weightage of 15 marks

06. Course requirements

Students should attend the lecture classes and practical sessions without fail and should submit their assignments, practical work and projects in the prescribed mode within the deadlines. Those who fail to put in 75% attendance in both the lecture and practical sessions will not be permitted to appear for the course -end examinations. The Head of the institution where the course is being offered shall certify as to the completion of the course requirements of the students before they are admitted to the examination.

07. Assessment and Examinations

Students shall be assessed continuously through theory / practical assignments by their faculty. There shall also be course -end University Examination to be held at the notified examination Centre by the University

08. Pass minimum

A candidate shall be declared to have passed the course if he/she obtains not less than 35% of marks in each paper and 40% of the aggregate marks. For paper - wise pass, candidates should secure a minimum of 35% of the marks in each paper. Candidates failing to secure the minimum need to re-appear only for that paper.

09. Classification for successful candidates

Successful candidates in examinations shall be classified as follows.

- a) Distinction - Those who obtain 75% and above of the aggregate marks
- b) First Class- Those who obtain 60% and above but less than 75% of the aggregate marks
- c) Second Class – Those who obtain 50% and above but less than 60% of the aggregate marks
- d) Third class - Those who obtain 40% and above but less than 50% of the aggregate marks

10. Subjects of Study and Scheme of Examination.

				Maximum Marks				
Sl no	Course Code and Papers	Contact Sessions		Internal Assessments	Course-end Exam			Total Marks
		No.of Lecture Hours	No. of practical Hours		Practical	Theory	Viva - voc e	
1	PGDTVPP01 Introduction to Communication Media	30	20	20	00	80		100

2	PGDTVPP02 Fundamentals of Cinematography & Videography	30	20	20	30	50		100
3	PGDTVPP03 Scripting for Television	30	20	20	20	60		100
4	PGDTVPP04 Fundamentals of Audio & Video Editing	30	20	20	30	50		100
5	PGDTVPP05 Video Programme Production	30	20	20	20	60		100
6	PGDTVPP06 Project Work	30	20	Nil	Nil	80	20	100
7	PGDTVPP07 Internship in Media Organisation	Nil	Nil	Nil	Nil	80	20	100

Explanatory note

The course -end examination shall be conducted by the University at any approved Centres through notification in the media and in the University website. PGDTVPP project work will be evaluated by external examiners. Each student is required to produce a programme in any one of the prescribed areas, of study approved by the faculty. Each student will be sent to a media institution for a 2 month internship to gain hands - on training in media production at the end of 10 months of lectures and practicals at the Centre where the course is offered. Each student is required to present a report of their internship in the prescribed format, certified by the supervisor or head of the institution where he/she has undergone the internship. This report will be valued by external examiners in a viva -voce examination to be conducted by the University.

FEE PROPOSED

RS: 40,000 per student

Aims and objectives:

- a) to provide hands - on training in video production
- b) to impart communication skills in presenting programmes on television
- c) to develop skills in script writing for documentaries and other programmes for television

Programme content/courses offered:

- Introduction to Communication Media
- Fundamentals of Cinematography & Videography
- Scripting for Television
- Fundamentals of Audio & Video Editing
- Introduction to Video Programme Production
- Video Project Workshop

[Detailed Syllabus](#)

PGDTVPP – 01 INTRODUCTION TO COMMUNICATION MEDIA

M-1 Introduction to mass media – nature and characteristics of print media, radio, television, cinema, internet and social media

M-2 Evolution of various media of communication and the milestones in the development of these media

M-3 Fundamentals of film language – persistence of vision, projection of motion picture, shot, scene, sequence, storyboard, screenplay, shooting script

M-4 A brief history of movies and the major film movements – from German expressionism to various National Cinema Movements.

Italian neo - realism, French new wave, Latin American cinema, Hollywood cinema, Japanese cinema, African cinema and Indian cinema

M-5 New trends in video and film production and their exhibition

M-6 Practical Sessions- guided viewing of film/TV programmes and seminar presentations

References

- Gerald Mast (1985), A Short History of the Movies, Oxford University Press, Oxford
- Joseph V. Mascelli (1965), The Five C's of Cinematography: Motion Picture Filming Techniques Silman – James Press, Los Angeles
- Barbara M. Stafford (2001), Visual Analogy: Consciousness as the Art of Connecting, MIT Press, Massachusetts
- W. J. T. Mitchell (1986), Iconology, Image, Text and Ideology, University of Chicago Press, Chicago
- Philip Brophy (1999), The World of Sound in Film, AFTRS, Sidney
- Jeff Florenza & Terri Stone (1993), Sound for Picture: An Inside Look at Audio Production for Film and Television, Mix Books, Emeryville, CA
- Des Lyver & Graham Swainson (1995), Basics of Video Lighting, Focal Press, London

- Domnick J. R., Barry L. Sherman & Fritz Messere (2004), Broadcasting, Cable, the Internet and Beyond: An Introduction to Modern Electronic Media, Surjeet Publication, New Delhi
- Francis Botto (1999), Dictionary of Multimedia and Internet Applications, John Wiley & Sons, London
- www.w.newmediastudies.com
- w.w.w.wirearcy.com
- Arthur Asa Berger (1998), Seeing is Believing: An Introduction to Visual Communication, Mayfield, New York

PGDTVPP – 02 FUNDAMENTALS OF CINEMATOGRAPHY AND VIDEOGRAPHY

M-1 Introduction of photography – expression through photographic image, brief history of the development of still cameras from camera obscura to the modern digital camera, types of cameras and focusing methods, exposure controls, shutter speed and aperture, different types of lenses, depth of field, filters, basics of colour and digital photography, photo editing software

M-2 Basics of cinematography – elements of composition, image size, camera and subject movements, creative use of light and colour, 5 C's of cinematography (camera angles, continuity, cutting, close - ups & composition)

M-3 Lighting sources – ambient/natural light, hard and soft lights, light fixtures and reflectors, indoor lights, three - point and four - point lighting, functions of lighting

M-4 Introduction to Videography – principles of videography, video recording systems, colour coding systems, TV broadcast systems, difference between studio cameras and camcorders, types of video cameras, video recording formats, camera operations, single camera and multi camera shoots

M-5 Video camera workshop

References

- Joseph V. Mascelli (1965), The 5 C's of Cinematography, Silman – James Press, Los Angeles
- Gerald Millerson (1999), Television Production, Focal Press, London
- Des Lyver & Graham Swainson (1995), Basics of Video Lighting, Focal Press, London
- Gerald Mast (1981), A Short History of the Movies, Oxford University Press, Oxford
- Thorold Dickinson (1971), A Discovery of Cinema, OUP, New York
- Liz – Anne Bawdon, Oxford Companion to Film, OUP, New York
- Steven E. Browne (1998), Non linear Editing Basics: Electronic Film and Video Editing, Focal Press, London
- John Koegel Buford (2002), Multimedia System, Pearson Education, New Delhi
- Gerald Millerson (1991), The Technique of Lighting for Television and Film, Focal Press, London
- Jon Tarrant (2002), Digital Camera Techniques, Focal Press, London
- Alec Nisbett (1994), The Use of Microphones, Focal Press, London
- Dudley Andrew (1984), Concepts in Film Theory, OUP, London

PGDTVPP – 03 SCRIPTING FOR TELEVISION

M-1 What is a script – basics of scripting a video programme(idea, proposal, treatment, synopsis, storyboard,script development, shooting script etc.),data collection and research for scripting, key elements of good script (structure, clarity, coherence, flow of ideas, interest, etc.), scripting for non-fiction, news and news related programmes (Voice Over/ Narration)

M-2 Types of scripts – documentary, short video film, TV commercial, corporate video, vox populi, magazine programmes, video profile, travel documentary, TV serials, multimedia programme

M-3 Storyboard exercises

M-4 Scripting exercises

References

- Alan Rosenthal (1990), Writing, Directing & Producing Documentary Films, Southern Illinois University Press, Illinois
- Gerald Millerson (1992), Video Production Handbook, Focal Press, London
- Ben Long (2001), Digital Film making Handbook, Charles River Media International Corporation, Rockland, MA
- Christopher R. Harris & Paul Martin Lester (2002). Visual Journalism: A Guide to New Media Professionals, Allyn & Bacon, Boston
- Jessica Evans & Stuart Hill (2001), Visual Culture: A Reader, Sage, New Delhi

PGDTVPP – 04 FUNDAMENTALS OF AUDIO AND VIDEO EDITING

M-1 What is sound – sound characteristics, pitch, tone, loudness, psychoacoustics, audio recording techniques and technologies, mics, sound mixers/synthesizers, audio recording devices, noise - signal ratio

M-2 Audio recording – basic functions of a microphone, types of microphone, cables and connectivity, audio recording techniques and technology.

M-3 Introduction to audio editing software – file formats, data selection, audio formats, MP3s, basics of audio editing, conversion of files from one format to another, mono - stereo conversions, spectrum analysis

M-4 Introduction to Digital Audio Workstation- Midi and digital sounds, audio special effects – audio plug-ins, sound processing software

M-5 Introduction to video editing software – features and characteristics, importing and organizing video clips, timeline tools, clips trimming, batch capturing, capturing with and without device controls

M-6 Video editing techniques – transition devices and effects & using video and audio channels, muting/swapping channel, titling techniques, compositing, animating clips, motion setting, alpha channel and colour option, video effects and rendering

References

- Gerald Millerson (1999), Television Production, Focal Press, London
- Gary H. Anderson (1993), Video Editing and Post Production, Focal Press, London
- John Villamil & Louis Molina (2001), Multimedia: An Introduction, Prentice – Hall, New Jersey
- Hearn D. & Baker P. M. (2001), Computer Graphics, Prentice – Hall, New Jersey
- Charles Poynton (2002), Digital Video and HDTV, Focal Press, London
- R. G. Gupta (2003), Audio and Video Systems, Tata Mc Graw – Hill, New Delhi
- Ben Long (2001), Digital Film Making Handbook, CRMIC, Rockland, MA

PGDTVPP – 05 VIDEO PROGRAMME PRODUCTION

M-1 Basics of video production techniques and technologies-elements of composition, image sizes, camera and subject movements, use of lights and colour,

M-2 Shooting and recording equipment, cameras and VTRs, analog and digital video, video standards

M-3 Basic of Video editing- video for TV and Web

M-4 Different types of video programmes- documentaries, docudramas, sitcoms, soap operas, quiz, news and news based programmes, vox populi, magazines, reality shows etc.

M-5 Different stages of production- idea generation, research, planning, budgeting, paper work, discussions, casting, story board and screen play, location selection, set creation and management, script/shot breakdown, shooting/editing schedules, liaison work, tips on production control, post production (video editing, sound recording, mixing and mastering), preview, publicity and marketing

M-6 Experimental production of video programmes in small groups

References

- Gerald Millerson(1992) Video Production handbook, Focal press London
- Ben long (2001) digital Filmmaking Handbook, Charles River Media International Corporation, Rockland, MA
- Christopher R. Harris & Paul Martin Lester (2002). Visual Journalism: A Guide to New Media Professionals, Allyn & Bacon, Boston
- Jon Tarrant (2002), Digital Camera Techniques, Focal Press, London
- Alec Nisbett (1994), The Use of Microphones, Focal Press, London
- Stein Metz & K. Nahrstedt (1995), Multimedia Computing, Communication and Application, Prentice Hall, New Jersey
- Douglas E. Comer (2003), The Internet Book, Prentice Hall of India, New Delhi
- Underdahl Brain & U. Keith (2003), Internet with Web Page, Website Design Bible, IDG Books India, New De4lhi
- John Vallamil & Louis Molina (2001), Multimedia: An Introduction, Prentice Hall, New Jersey
- S. Health (2001), Multimedia and Communication Technology, Butterworth Heinemann, London
- Gay Julier (2003), The Culture of Design, Sage, New Delhi

PGDTVPP – 06 PROJECT WORK

The project work will be a group activity. At the end of the semester each group has to produce a video programme of 5 minutes duration under the supervision of faculty members and submit it in CD/DVD for evaluation by an external valuation board appointed by the University

References

- Gerald Millerson (1999), Television Production, Focal Press, London
- Alan Rosenthal (1990), Writing, Directing and Producing Documentary Films, Southern Illinois Press
- Robert Maier (1994), Location Scouting and Management Handbook, Focal Press, London
- J. Jeffcoate (2003), Multimedia in Practice, Prentice–Hall, New York

PGDTVPP 07 INTERNSHIP MEDIA ORGANISATION

Each student is required to do a two-month training programme in a media institution arranged by the center , where the PGDTVPP Programme is offered. The student has to keep a diary of events, signed by his/her supervisor in the organization. At the end of the internship he/she is required to submit a report (three copies) in the prescribed format to the head of the centre for onward transmission to the SDE for evaluation by external examiners appointed by the university.

POST GRADUATE DIPLOMA IN TV NEWS PRESENTATION & ANCHORING (PGDTVNPA)

**UNDER THE SCHOOL OF DISTANCE EDUCATION
UNIVERSITY OF CALICUT
FROM 2012-13 ADMISSION ONWARDS**

POST GRADUATE DIPLOMA IN TV NEWS PRESENTATION & ANCHORING

Regulation and Syllabus

01. Title of the Academic Programme: Post Graduate Diploma in TV News Presentation and Anchoring (PGDTVNPA)
02. Duration of PGDTVNPA: The programme shall be of 12 months duration in two semesters(5 months duration for each semester). There shall be 2 months of internship in a media organisation to be arranged by the centre which runs the PGDTVNPA programme

03. Objective: PGDTVNPA is designed to produce multitasking programme producers for the digital media industry. It imparts both theoretical and practical knowledge in creating content for the media.

04. Eligibility for admission

Candidates who have secured a bachelor degree of the University of Calicut or any other recognised University with not less than 45% marks in aggregate shall be eligible to apply for admission to PGDTVNPA Programme. Relaxation of 5% marks will be allowed to candidates belonging to Socially and Educationally Backward Communities (SEBC) as referred to by the Government of Kerala. SC/ST candidates need to have only a pass in their degree examinations. Those awaiting results of their degree examinations can also apply. But such candidates will be admitted on production of the mark sheets of the qualifying examination, on or before the date notified for admission

05. Admission Criteria

Admission to PGDTVNPA shall be based on the performance of students in an aptitude test conducted by the SDE of the University. Graduates in Communication and Journalism and Multimedia will be given a weightage of 15 marks

06. Course requirements

Students should attend the lecture classes and practical sessions without fail and should submit their assignments, practical work and projects in the prescribed mode within the deadlines. Those who fail to put in 75% attendance in both the lecture and practical sessions will not be permitted to appear for the course -end examinations. The Head of the institution where the course is being offered shall certify as to the completion of the course requirements of the students before they are admitted to the examination.

		Hours					e	
1	PGDTVNPA01 News and Current Affairs	30	20	20	00	80		100
2	PGDTVNPA02 Writing & Presentaion of News for Radio/TV	30	20	20	30	50		100
3	PGDTVNPA03 Online Journalism	30	20	20	20	60		100
4	PGDTVNPA04 TV News Reading/Anchoring	30	20	20	30	50		100
5	PGDTVNPA05 Programme Compering & Corporate Video Presentation	30	20	20	30	50		100
6	PGDTVNPA06 Diploma Presentations/ Project Work	30	20	Nil	Nil	80	20	100
7	PGDTVNPA07 Internship in Media Organization	Nil	Nil	Nil	Nil	80	20	100

Explanatory note

The course -end examination shall be conducted by the University at any approved Centres through notification in the media and in the University website. PGDTVNPA project work will be evaluated by external examiners. Each student is required to produce a programme in any one of the prescribed areas, of study approved by the faculty. Each student will be sent to a media institution for a 2 month internship to gain hands - on training in media production at the end of 10 months of lectures and practicals at the Centre where the course is offered. Each student is required to present a report of their internship in the prescribed format, certified by the supervisor or head of the institution where he/she has undergone the internship. This report will be valued by external examiners in a viva -voce examination to be conducted by the University.

Fee Proposed
Rs 40,000 per Student

Aims and objectives:

- a) to train young people to present news on TV
- b) to train young people to anchor TV programmes
- c) to impart basic knowledge about the life on earth

Programme contents/courses offered:

- News and Current Affairs
- TV News Reading/Anchoring
- Online Journalism
- Programme Compering & Corporate Video Presentation
- Diploma Presentation (Anchoring, Compering & Corporate Video Production)

[Detailed Syllabus](#)

PGDTVNPA 01 - NEWS AND CURRENT AFFAIRS

M-1 What is news - definitions, news elements, news values, functions of news, medium and the message - the similarities and differences

M-2 Structure of a news story - the lead, body and conclusion, the inverted pyramid and other narrative forms of news writing, different kinds of leads, the hour - glass and nutgraf styles of news writing, literary journalism style, the intimate journalism style, newszak and other emerging styles.

M-3 The news sources and news gathering methods - the conventional sources of news

(press conferences, press releases, scheduled programmes, regular beats like police, markets, assembly, parliament, courts, etc), industrialists, dinner parties, etc.

M-4 Current social and political issues (subject experts and prominent citizens will be invited to speak and present their views on social issues and themes. The students will get an opportunity to interact with the experts.) A better understanding of the major happenings in the country and world is essentially required to become a good news presenter. Senior journalists will lecture on news issues.

M-5 News writing exercises & seminars presentations on current news issues

M-6 Introduction to television news - the visual story, writing to pictures, basic formats of news presentation

References

- Fred Fedler, John R. Bender, Lucinda Davenport & Michael W. Drager (2001), Reporting for the Media, Oxford University Press, New York
- Richard Keeble (2001), The Newspapers Handbook, Routledge, London
- John H. McManus (1994), Market - Driven Journalism: Let the Citizens Beware, Sage, New Delhi
- Bob Franklin, Martin Hamer, Mark Hanna, Marie Kinsey & John E. Richardson (2005), Key Concepts in Journalism Studies, Sage, London
- Christopher R. Harris & Paul Martin Lester (2002), Visual Journalism, Allyn and Bacon,

Boston

- Ted White (2008), Broadcast News Writing, Reporting and Producing, Focal Press, New York
- Joanne Zorian - Lynn (2001), Presenting for TV and Video, A & C Black, London
- John Sinclair (2004), Contemporary World Television, British Film Institute, London
- P. C. Chatterjee (2007), Indian Broadcasting, Sage, New Delhi

PGDTVNPA – 02 WRITING AND PRESENTATION OF NEWS FOR RADIO / TV

M-1 Characteristics of radio and television – comparative study of print and electronic media, difference between written and spoken language, easy reading formula, choice of words, different styles of delivery of text (script)

M-2 Brief history of radio and television – milestones in the growth of radio and television with special reference to India.

M-3 Radio news – preparation of copy for radio, different types of radio news bulletins and other news related programmes, exercises in radio news presentation, production of radio documentaries, recording and editing interviews and vox populi programmes and live presentation of news.

M-4 Television News – preparation of script for TV news, different types of TV news bulletins, scripting news magazines and vox populi programmes, fundamentals of TV news production, news reading and compering exercises, live presentation of news.

M-5 Audio and video edit software – practical exercises in audio/video recording and editing.

M-6 Voice Artists – qualities and qualifications, the audition, functions and responsibilities, familiarity with modern studios, equipment and production process, modern styles of presentation, interactivity.

M-7 TV Artists – qualities and qualifications, the screen test and audition, functions and responsibilities, familiarity with modern studios, equipment and production process, sight reading, interactivity, modern styles of news reading, interviewing and compering, presenting corporate videos.

References

- Ted White (2008), Broadcast News Writing, Reporting and Producing, Focal Press, New York.
- Joanne Zorian – Lynn (2001), Presenting for TV and Video, A & C Black, London.
- David K. Kohler (1985), A Guide for the Presentation of Radio and Television News, Prentice – Hall, New Jersey.
- Andrew Boyd (1998), Broadcast Journalism: Techniques of Radio and TV News, Focal Press, Boston.
- Steven E. Browne (1998), Nonlinear Editing Basics: Electronic Film and Video Editing, Focal Press, Boston.
- John Sinclair (2004), Contemporary World Television, British Film Institute, London.
- P. C. Chatterjee (2007), Indian Broadcasting, Sage, New Delhi.
- Tim Amyes (1998), Audio Post Production in Video and Film, Focal Press, Boston.

- R. G. Gupta (2003), Audio and Video Systems, Tata Mc Graw Hill, New Delhi.

PGDTVNPA – 03 ONLINE JOURNALISM

M-1 Introduction to Internet journalism – Internet as a medium of communication, history of internet, characteristics of online journalism (immediacy, interactivity and universality), difference between websites and portals

M-2 Citizen journalism on the Web – blogs, podcasts, search engines, online sites of leading media organizations/web servers/administrators, Internet service providers

M-3 Online reporting – language and style of on – line journalism, tools for news gathering,

floating pyramids in cyberspace, screen – chunk and scroll – page formats, characteristics

of journalistic writing on the web (conciseness, scannability, objectivity, TOC, section summaries, bullets, numbered lists, keywords, additional headlines, shorter paragraphs, summary decks, pull quotes/callouts, story shell style, side bars, infoboxes, slide show, photo gallery, etc)

M-4 Web programming tools – HTML/XML, hypertext, links, finding information on the Web, directories and search engines

M-5 Design of online site – linear and non–linear presentations, integration of design, graphics and visual computing, picture editing software, page design tools, typography and colour

M-6 Ethical issues in online journalism – obscenity and privacy, copyright and libel, cyber laws

M-7 Cyber technology trends – an overview of current trends in information technology, the ICE concept, digital convergence

M-1 Practicals on website creation and uploading content

References

- Reddick, Randy Elliot King (1997), The Online Journalist, Harcourt College Publishers, New York
- Jane Dorner (2002), Writing for the Internet, OUP, New York
- Francis Botto (1999), Dictionary of Multimedia and Internet Applications, John Wiley & Sons, New York
- Domnick, Barry & Fritz (2004), Broadcasting, Cable, The Internet and Beyond: An Introduction to Modern Electronic Media, Surjeet Publication, New Delhi
- Alan Evans etal (2010), Informatics: Technology in Action, Pearson Education, New Delhi
- <http://w.w.w.usit.com/papers/webwriting/index.html>
- <http://w.w.w.scripps.ohiou.edu/mediahistory>
- <http://w.w.w.poynter.org/research/nm/timeline>
- Pablo J. Boczkowski (2004), Digitising the News: Innovation in Online Newspapers,

MIT Press, Massachusetts

- Kevin Kawamoto (2003), Digital Journalism: Emerging Media and the Changing Horizons of Journalism, Rowman & Littlefield, New York
- w.w.w.isoc.org/internet/history/brief.shtml
- w.w.w.gtreach.com/globalatats
- J. M. Spool et al (1997), Website Usability: A Designer's Guide, Morgan Kaufmann Publishers, London
- w.w.w.newschool.edu

PGDTVNP - 04 TV NEWS READING/ANCHORING

M-1 Basics of human communication - verbal and non-verbal communication, body language, tactile communication, proxemics, articulation of message (both oral and written), channels of communication, channel noise and semantic noise, source credibility, feedback, frame of reference of senders and receivers of messages.

M-2 Practical training in voice modulation, diction and sight reading

M-3 Effective verbal communication - quality of voice, good pronunciation, modulation, clarity and uniqueness of speech delivery, skills in the use of language

M-4 Expressive use of body postures, facial expressions and movements - sense of pace, timing and style

M-5 Breathing and yoga exercises for relaxation and concentration

M-6 Nurturing the acting talent, imagination, improvisation, empathy, emotion and emotional memory, retentive memory & sensory memory - practicals on acting for the camera & scene study

M-7 Practical of anchoring, interviewing & news reading

References

- John Fiske (1996), Introduction to Mass Communication Studies, Routledge, London
- Dennis McQuail (2010), Mass Communication Theory: An Introduction, Sage, London
- Joanne Zorian - Lynn (2001), Presenting for TV and Video, A & C Black, London
- Christopher R. Harris & Paul Martin Lester (2002), Visual Journalism, Allyn and Bacon, Boston
- Seema Hasan (2010), Mass Communication: Principles and Concepts, CBS Publishers, New Delhi

PGDTVNP - 05 PROGRAMME COMPERING AND CORPORATE VIDEO PRESENTATION

M-1 Qualities and qualifications of TV talent - facing the camera, eye contact, flexibility of body, voice control, good modulation, understanding of studio environment, sense of rhythm, patience and perseverance

M-2 Understanding of image sizes and camera movements - fundamentals of video shots, familiarity with camera operations, floor signals and cues

M-3 Participation in the production of TV programmes

M-4 Practical training in live studio and field interviews, moderating studio discussions and conduct of chat shows

M-5 Make - up and costume selection for the show

M-6 Practicals in stage anchoring and event management

M-7 Writing script for anchoring and video presentation

References

- Christopher R. Harris & Paul Martin Lester (2002), Visual Journalism, Allyn and Bacon, Boston
- Joanne Zorian - Lynn (2001), Presenting for TV and Video, A & C Black, London
- Richard Rudin (2011), Broadcasting in the 21st century, Palgrave Macmillan, Hampshire
- Craig Batty & Sandra Cain (2010), Media Writing: A Practical Introduction, Palgrave Macmillan, Hampshire
- Joseph V. Mascelli (1965), The Five C's of Cinematography, Silman - James Press Los Angeles

PGDTVNPA - 06 DIPLOMA PRESENTATION / PROJECT WORK

(Anchoring, Compering & Corporate Video Production)

Each student is required to anchor a news programme, compere a TV Programme and produce a corporate video.

An expert panel will evaluate the performance of the students in a viva - voce examination and award marks.

PGDTVNPA 07 INTERNSHIP IN MEDIA ORGANISATION

Each student is required to do a two-month training programme in a media institution arranged by the center , where the PGDTVNPA Programme is offered. The student has to keep a diary of events, signed by his/her supervisor in the organization. At the end of the internship he/she is required to submit a report (three copies) in the prescribed format to the head of the centre for onward transmission to the SDE for evaluation by external examiners appointed by the university.