



UNIVERSITY OF CALICUT

Abstract

MA Malayalam Programme with Journalism under Calicut University Credit Semester System (CUCSS) - offered in the affiliated colleges - Syllabus of the Journalism papers - implemented with effect from 2012 - approved - orders issued

UNIVERSITY OF CALICUT (G & A - IV - B)

U.O.No. 4575/2013/CU

Dated, Calicut University.P.O, 08.10.2013

*Read:-*1. U.O No. GAV/J1/1373/08 dated 23-07-2013

2. Minutes of the meeting of the Board of Studies in Malayalam (PG) held on 30-10-2012(item No. 1)
3. Minutes of the meeting of the Board of Studies in Journalism(PG) held on 19.06.2013 (item No.3)
4. Minutes of the meeting of the Academic Council held on 30-07-2013, item No. I 17
5. Letter dated Nil from the Chairman, Board of Studies in Journalism(PG)

ORDER

Vide paper read first above, the Rules and Regulations of Calicut University Credit Semester System(CUCSS) for PG Programmes was implemented in the affiliated colleges.

Vide paper read second above, the meeting of the Board of Studies in Malayalam (PG) held on 30-10-2012 vide item No. 1 resolved to request the PG Board of Studies in Journalism to prepare the syllabus of Journalism course for MA Malayalam course with Journalism with effect from 2012 admission.

Vide paper read third above, the meeting of the Board of Studies in Journalism (PG) held on 19.06.2013 vide item No.3 prepared and approved the syllabus of the Journalism papers for MA Malayalam Course with Journalism offered in the affiliated colleges viz., (a) Reporting for Media (b) Editing for Media on the condition that the courses shall be taught by qualified Journalism teachers as per UGC guidelines.

Vide paper read 4 above, the Academic Council at its meeting held on 30-07-2013 vide item No. I 17 resolved to approve item No.3 of the minutes of the Board of Studies in Journalism (PG) held on 19.06.2013.

Sanction has therefore been accorded to implement the syllabus of the Journalism papers for MA Malayalam Programme with Journalism offered in the affiliated colleges viz., (a) Reporting for Media (b) Editing for Media on the condition that the courses shall be taught by qualified Journalism

teachers as per UGC guidelines.

Orders are issued accordingly implementing the syllabus of Journalism papers for MA Malayalam with Journalism Programme (CUCSS) with effect from 2012 admission. The Journalism papers shall be taught by qualified Journalism teachers as per UGC guidelines.

The syllabus is uploaded in the University website.

Prof.Raveendranath K
Registrar

To

The Principals of all colleges offering MA Malayalam Programme with Journalism

Copy to:

Controller of Examinations/EX Section/EX IV Section/EG Section/DR & AR, PG /GA I F
Section/Library/System Administrator - with a request to upload the syllabus in the
University Website.

Forwarded / By Order

Section Officer

From : Dr.Muhammadali N-""(Dr.Muhammadali N)

Subject : MA Malayalam Journalism Syllabus

To : CU-GA - IV - B1, CU-GA - IV - B - SO, CU-GA - I -JR, CU-GA-IV-DR, CU-GA-IV-AR

Cc :

Priority : HIGH

Date / Time : 27-09-2013 07:54

Attachments

1. Malayalm Syllabi.docx

Syllabi of Journalism Courses For MA Malayalam with Journalism

Objectives

- To provide an overall idea of the mass media
- To introduce the principles and practice of professional news reporting and editing with special emphasis on journalistic writing and practices in Malayalam
- To equip the students to analyse, review and criticise media content

Name of Papers

- 1 Reporting for Media
- 2 Editing for Media

Credits, scores and question paper pattern

Credits, scores and question paper pattern shall be like that of other courses in the programme.

Teaching and Teaching Methodology

The courses shall be taught by the journalism teachers having qualifications as per UGC guidelines since the pedagogical methodology comes under the Faculty of Journalism.

Signature of the Chairman

MAL 3C 12 (J1): REPORTING FOR MEDIA

Module I

Introduction to Mass media

Media : Types, Characteristics and functions. Overview of world media, Historical background of Indian media. Mile stones in Malayalam media history. Socio-political and cultural aspects of mass media.

Module II

Basics of News Reporting

Definitions and elements, hard news and soft news. Newsworthiness – factors affecting newsworthiness. News gathering and reporting process. Journalistic codes and ethics News story structure – Lead – types of lead, body and conclusion. Organizing and writing an inverted pyramid style and hour glass style stories.

Module III

Reporting Beats

City beat – preparation and writing and inverted pyramid story. Police and Fire – organizational structure, on-the-scene coverage. Courts – Judicial system, reporting criminal and civil cases. Sports – writing styles and reporting sport stories. Reporting speeches, seminars, conferences/briefings. Accident, disaster, and parliamentary affairs, follow-up stories.

Module IV

Developmental Reporting

Reporting Development – Agriculture, health, environment, education and industry. Human interest stories, investigative and precision journalism. Sociopolitical and religious issues, writing obituary and weather report.

Module V

Reporting for Radio, Television and New media

Principles of writing for radio, Radio news bulletin, Principles of writing for television, Basics of television news programming, Electronic News Gathering (ENG), Blending of texts and visuals in television news. Principles of writing for the Web, Reporting techniques in new media age.

Module VI

Journalistic Writing in Malayalam

Journalistic writing in Malayalam (*Malayala madhyama bhasha*) and its differences from creative writing, Evolution of media language in Malayalam, Literary journalism in Malayalam.

Books for reference

Boyle, Raymond	: Sports Journalism
Bull, Andy	: Essential Guide to Careers in Journalism
Burns, Lynette Sheridan	: Understanding Journalism
Chakravarthy, Jagdish	: Changing Society, Emerging Trends
Critchfield, Richard	: The Indian Reporter's Guide
Jones, John Paul	: Modern Reporter's Handbook
Kamath M V	: The Journalist's Handbook
Mudgal, Rahul	: Emerging trends in Journalism
Pape, Susan	: Newspaper Journalism
Parthasarathy, Rangaswamy	: Basic Journalism
Pavlik V John	: Journalism and New Media
Rajan, Nallini	: Practicing Journalism
Sharma K C	: Journalism in India
Shrivastava K M	: News Reporting and Editing

Signature of the Chairman

MAL 3C 12 (J2): EDITING FOR MEDIA

Module I

Edit Room

Editing departments in newspapers, radio and television, structure and functions. Editorial staff. Qualities and qualifications of editing personnel. Basic differences in editing procedures in print and electronic media.

Module II

Language in Editing

Newsman's language; sentences and their structure; Tense in news writing; Negative and double negative expressions; Adjectives, modifiers; Split infinitives, Subject and verb agreement; Attributions and identification of sources; punctuations, paraphrasing and transition devices in news writing, Common errors in Malayalam writing. Principles of translation. News translation.

Module III

Advanced Editing

Analyzing the elements of a news story. Checking facts and figures. Correcting language and grammar using non-linear editing. Localizing news. Handling wire, correspondent's copy, revising hand-outs. Proof reading and Stylebook. Page-make up tools. Headline writing, Editorial writing.

Module IV

Lay-out and Design

Anatomy of a newspaper page, Basic principles of page design, Different types of layout, Designing headlines and subheads Column dividing, white space, fonts. Infographics Introduction to Design tools/software.

Module V

Photo Editing

Basic elements of a news photograph. Writing captions and cutlines for photographs. Introduction to photoediting software. Selection, cropping, importing and toning a photograph, graphics, illustrations, infographics, cartoons and caricatures in a newspaper

Module VI

Editing Sound and Visuals

Sound editing principles and procedures, Introduction to sound editing tools, Analysing and selecting visuals, Techniques of video editing, Introduction video editing tools. Latest trends in audio-visual editing

Books for reference

Harold Evans	: Newsman's English
Harold Evans	: Handling Newspaper Text
Harold Evans	: News Headlines
Harold Evans	: Picture editing
Harold Evans	: Newspaper design
George A Hough	: News writing
Bruce Westly	: News Editing
Baskette et al	: Art of Editing
Lestlie Sellers	: The simple Subs Book
Michel Hides	: The Sub-editors' Companion
William E. Francois	: Beginning News Writing : A Programmed text
Martin L Gibson	: Editing in the Electronic Era
Allen Hull and Bob John	: Newspaper Design Today
Robert L. Kerns	: Photo Journalism
Ken Metzler	: News Writing Exercise

Signature of the Chairman