

## MTCO1-TOURISM PRINCIPLES AND PRACTICES

Time-3hrs

Max.weightage-36

### **I Answer all 14 questions, each carries a weightage of 1**

1. Define tourism ?
2. Who is a traveler ?
3. Who is an excursionist ?
4. What do you mean by the word a tourist ?
5. What are the push factors in tourism?
6. What are the pull factors in tourism?
7. Mention the negative impacts of psychological factors in tourism?
8. Provide the positive impacts of cultural factors in tourism?
9. What do you mean by tourism statistics?
10. Expand the term PATA ? Where its head quarters situated?
11. Write the objectives of NTAs?
12. Write down any two names of national tourism organizations and its 3 main functions?
13. What is the importance of marketing research in tourism statistics?
14. What is the difference between recreation and leisure? **14x1=14**

**weightage**

### **II Write 7 paragraph question out of 10, each carries 2 weightage**

1. Explain the term “ Tourism Industry Network”?
2. Explain the tourism system based on Leiper’s model?
3. What are the fundamental elements of tourism?
4. What are the geographical components of tourism by H.Robinson?
5. Write in detail about the peter’s inventory of tourist attractions?
6. Which are the motivational factors of a people to engage in tourism?
7. Explain the factors which are influencing the growth of tourism?
8. What is the importance of measurement of tourism in our country?
9. To bring out the general problems of measurement of tourism?
10. Expand the term ITDC and explain it in detail? **7x2=14**

**weightage**

### **III Write an essay on any 2 out of 4 of the following, each carries weightage of 4**

1. Describe the types and forms of tourism prevalent in India?
2. What are the positive and negative impact of tourism?
3. Expand WTTC and write its role and functions in detail?
4. What is the difference between WTO and ICPB? Illustrate about these organizations?

**2x4=8 weightage**

## FIRST SEMESTER MTA EXAMINATION

### MTCO2-TOURISM PRODUCTS

Time 3 hrs

Weightage:36

Section A

Short answer questions. Answer all questions

1. What are the components of tourism?
2. What do you mean by heterogeneity?
3. Define “protected area’.
4. Write about Sunderbans National Park.
5. Make a comparison of Classical music and Hindustani music.
6. Define pilgrimage tourism?

7. What do you understand by complexity in marketing ?
8. How would you define push and pull factors of tourism?
9. What do you understand by tourism product?
10. Explain the important touristic features of Varanasi?
11. Explain the term cruise tourism?
12. Write a note on ethnic tourism?
13. What do you mean by tourist multiplier effect?
14. Justify ballooning as a tourist sport?  
(1x14=14Weightage)

### **Section B**

Short essay questions. Answer any seven.

15. Discuss the features of tourist product?
16. Tourism product is featured with intangibility? Elucidate.
17. Temple is only a component of tourism product. Justify?
18. Write about the principles of Islam.
19. What do you mean by 'bio-sphere reserves'. Give examples?
20. Discuss the importance of tourism in mountain area?
21. What are the elements of tourism?
22. Describe 'Hinduism'.
23. Describe farm tourism.
24. What are principles of Christianity. (2x7=14  
Weightage)

Essay questions. Answer any two.

1. Prepare a proposal for evaluating socio-cultural impacts of tourism?
2. What are the contemporary issues and trends in tourism industry?
3. Explain the slogan India- a land for all seasons and for all reasons?
4. Give a description of important Buddhist sites in India? (4 x 2 =  
Weightage)